



AI WEEK



Cyber Week

The Startup Exhibition

Tuesday, June 25th - Wednesday, June 26th
Tel Aviv University



INCD
Israel National
Cyber Directorate



The Center for AI & Data Science
Tel Aviv University

In cooperation with:



Ministry of Foreign Affairs
Israel



ISRAEL CYBER
ALLIANCE



State of Israel
Ministry of Economy and Industry
Foreign Trade Administration



ISRAEL EXPORT INSTITUTE



ADVERSA

Adversa AI is a World-leading, Gartner, and IDC-recognized Israeli AI Security startup focused on AI Security Validation. With its patented technology, Adversa AI provides solutions for assessing AI for Fortune 500 companies and AI Startups with customers in US, EU, Middle East and Asia.

The team consists of world-class AI security pioneers who have been interviewed by leading media resources worldwide, such as Forbes, Fortune, WSJ, TechCrunch and Vice, to name a few. They presented groundbreaking research at cybersecurity and AI conferences like Defcon or ML Conference and partnered with NIST, IEEE, OWASP, and other organizations to make AI secure, robust, and trustworthy.

Adversa AI received numerous cybersecurity and AI awards for the company, solutions, and people, including "The Best Startup in Artificial Intelligence," "The Next Gen Adversarial ML Threat Mitigation Solution," and "Next Big Thing in Cyber."

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CYCLOPS

Cyclops's cutting-edge AI-powered Risk Management Platform enables SecOps to answer any question, no matter how complex it is, within seconds. By leveraging security-data fabric, advanced AI analytics and adding business context, Cyclops enhances detection, prioritization, and real-time remediation, ensuring that mitigation efforts are focused on addressing the most critical risk to your business.

The Cyclops Platform is designed from the ground up to enable SecOps to overcome barriers to effective risk management and vulnerability prioritization, including the influx of security alerts and information, the complexity of the threat landscape, the organizational silos, and limited resources, and provides a powerful tool in the fight against cyber threats.

By implementing sophisticated AI algorithms to consolidate security data from your current security and IT technology stack, normalizing, deduplicating and contextualizing it, the platform creates a single unified source of truth for SecOps. It implements LLM to enable security professionals to submit any question, in free text, and get instant answers that allow them to dig further for more information. CyclopsIQ also suggests relevant queries based on the user's role, current insights and past activities. Reports and dashboards provide a high level view of the current security posture helping executives plan further.

Dana Tamir

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MEMCYCO

Memcyco provides a unique AI-based real-time solution for website impersonation scams. The solution protects you and your customers, from the moment an attack starts and as long as stolen data 'lives' on the web. It also provides you with full visibility of the attack, attacker, and each individual victim. This way you can prevent ATO fraud, ransomware, money theft, and data breaches before they occur.

Memcyco's 'nano defender' technology detects, protects and responds to attacks as they unfold, helping disarm and lock out fraudsters. The company's solution secures tens of millions customer accounts, significantly reducing incident remediation costs, while decreasing the negative impact of attacks on workload, compliance, customer churn and reputation.

Sheena Kretzmer

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Prompt Security enables enterprises to benefit from the adoption of Generative AI while protecting from the full range of risks to their applications, employees and developers. At every touchpoint of Generative AI in an organization — from GenAI tools and assistants used by employees and developers, to GenAI integrations in homegrown applications — Prompt inspects each prompt and model response to prevent the exposure of sensitive data, block harmful content, and secure against GenAI-specific attacks. The solution also provides leadership of enterprises with complete visibility and governance over the GenAI tools used within their organization. Prompt empowers organizations to fully embrace Generative AI with confidence.

Yael Macias

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Enhance your business's cybersecurity posture with RedRok's cutting-edge, agentless security platform. Get a complete solution for identifying and neutralizing cyber threats, featuring:

- Dark Web Monitoring: Detect exposed company data and leaked credentials.
- Real-Time Threat Analysis: Identify breaches, detect external & internal network vulnerabilities, covering shadow/IT hygiene risks including security certificates validation.
- Cyber Awareness Training: Educate your team using interactive tools and simulated attacks.

RedRok "UNO" distinguishes itself from other Continuous Threat Exposure Management solutions by providing:

- Unique Threat Intelligence: In-depth insights into supply chain risks and exposed business credentials on the Dark Web.
- External Network Vulnerability Detection: Visualize potential breaches and receive real-time insights on unusual user activity and permission changes.
- User-Friendly Interface: Easy to use with minimal implementation requirements—only one workstation needed within the domain.
- Active Employee Awareness: Extensive training on phishing, vishing, and smishing.
- Tailored Reporting: Customized reports to fulfill various compliance requirements.

All in one "UNO" RedRok trusted platform to safeguard your online activities and reinforce your defenses. Contact us today for comprehensive, forward-thinking cybersecurity solutions.

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Collapse risk exposure while improving business agility and user experience. Surf transforms the browser into an enterprise-grade security control.

Extending Zero Trust controls to unmanaged endpoints whilst creating a seamless remote access with no infrastructure dependency.

Providing unprecedented visibility and control into the browser, rendering browser based threats irrelevant.

Surf can be deployed as a chromium-based browser for BYOD and a browser plug-in for managed endpoints.

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