Bites
AI Platform

Training and Communication. DONE RIGHT.

Existing training platforms

are not a good fit

for **engaging** training and **employee** communication

Employees
do not bother to install
another new organizational app

Less than 20% engagement
with the platform & contents

Bites

This results in significant damage for companies

- ✖ Long and costly training and compliance processes
- ✖ High employee turnover rate
- ✖ Lost Productivity
- ✖ Lower Customer Satisfaction
- ✖ Negative Impact on Revenues

Bites

About Bites

- **Learning and training solution focused on engaging the any workforce.**
- Serving customers midmarket size to enterprises.

Bites

Bites streamlines training and communication, ensuring easy accessibility to reach employees

Employees engagement with **org apps/ traditional LMS**

Employees engagement with Bites

Bites empowers companies to build seamless channels for fast and modern training and ongoing professional communication

“It’s as if TikTok and corporate Learning Management System had a baby!” (customer quote:))

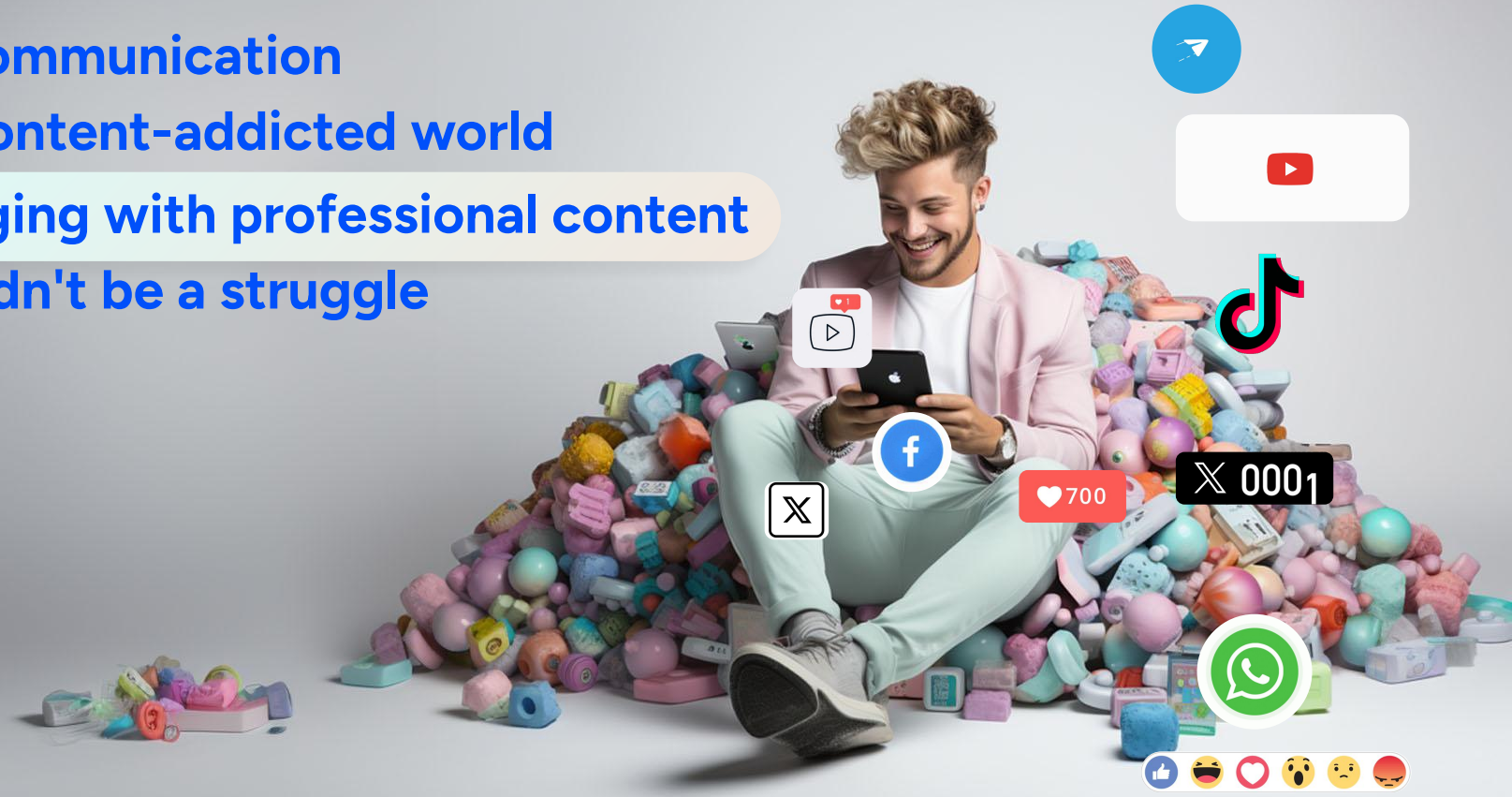
Bites gets its customers to cut costs and improve business results:

67%	Cut in core training costs comparing to LMS
80%	Shorten onboarding by better performance
6-12 months	Saving in implementation costs comparing to LMS
50%	less time and money on creating training content comparing to LMS
90%	engagement with professional content for continuous improvement
14mins	Average time for creating new learning content

Bites

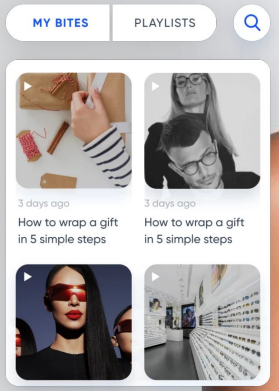
The Concept:

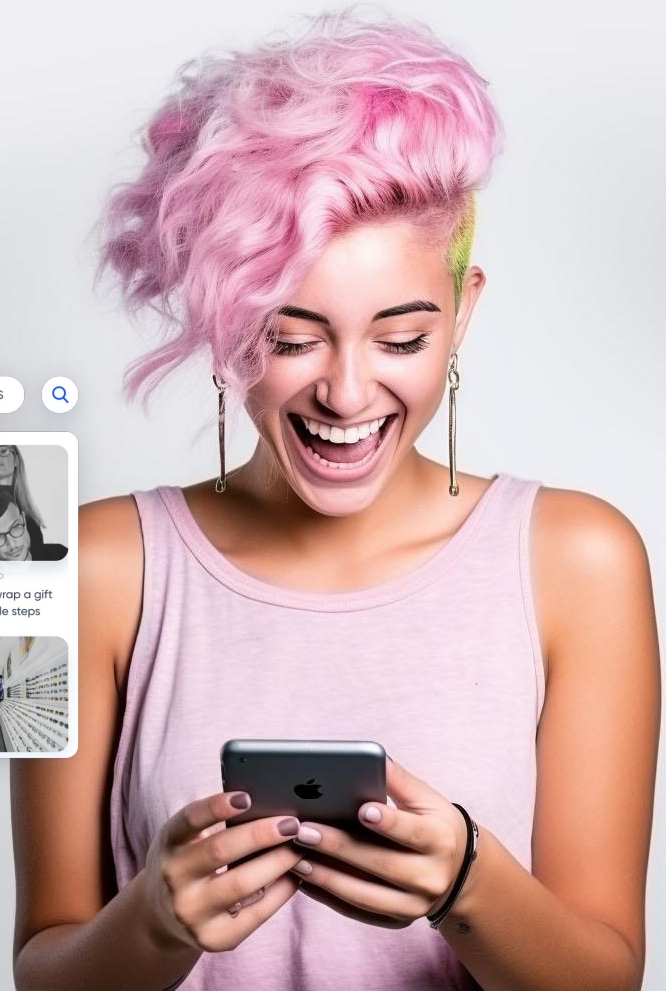
In a communication
and content-addicted world
engaging with professional content
shouldn't be a struggle



Bites

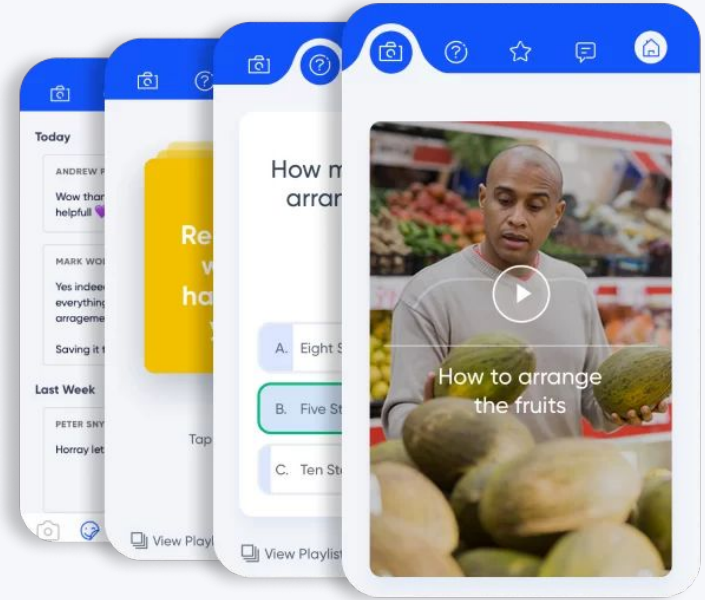
We apply the same approach to professional training, communication and content.





Bites

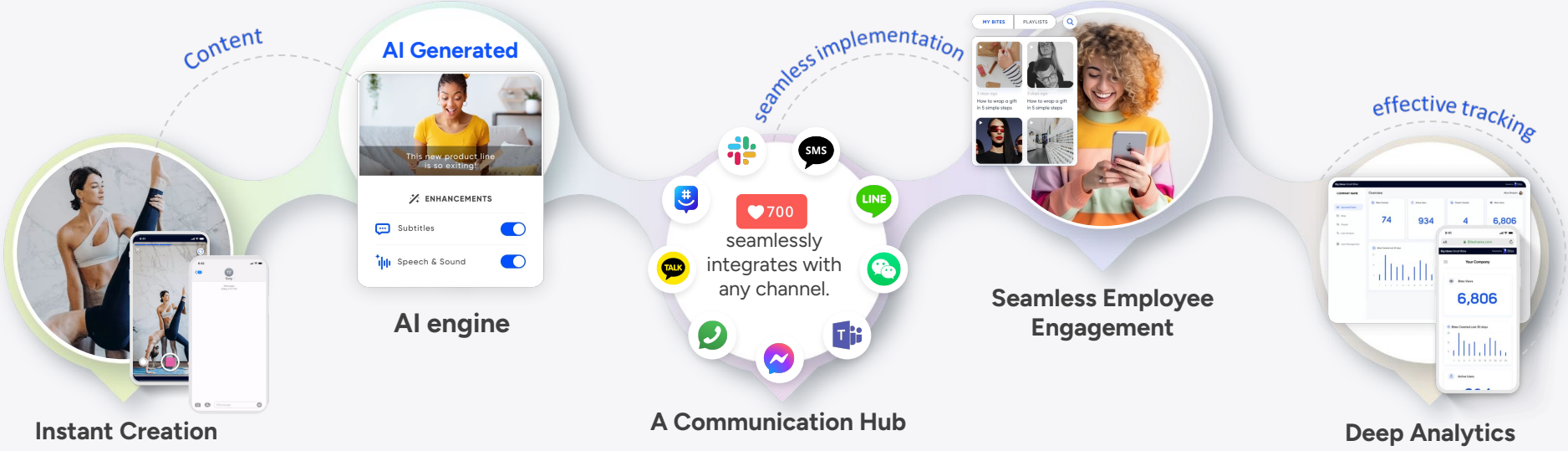
is an organic, simple, and social media-like solution



Here's how it works:

An organic, simple, and social media-like solution

"It's as if TikTok and corporate Learning Management System had a baby!"



Instant Creation

AI engine

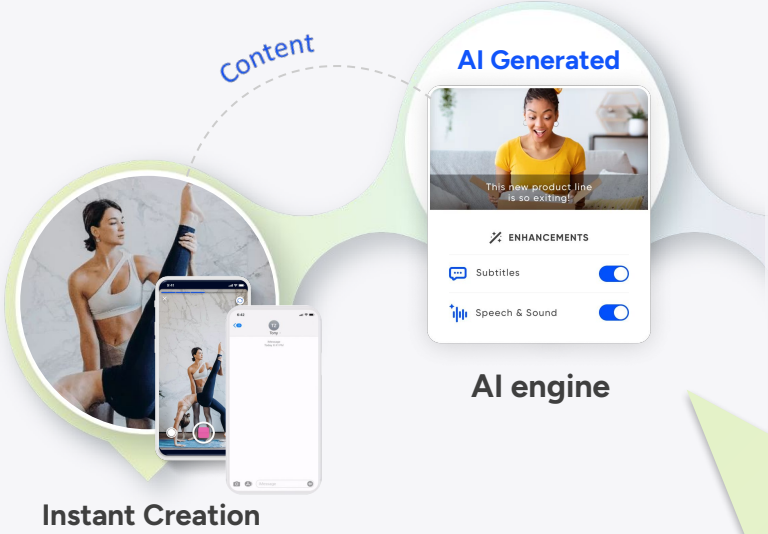
A Communication Hub

Seamless Employee Engagement

Deep Analytics

Bites

AI, Storylike Content Creation



Content

- **AI Microlearning Tool:** Create engaging microlearning content in seconds, not weeks.
- **Professional Editor:** Offers a Tik Tok-style, user-friendly editing experience.
- **Compatibility:** Integrates easily with tools like PowerPoint.
- **Efficiency:** Uses templates for quick, professional content creation.
- **Content Conversion:** Transforms existing material into concise microlearning units.

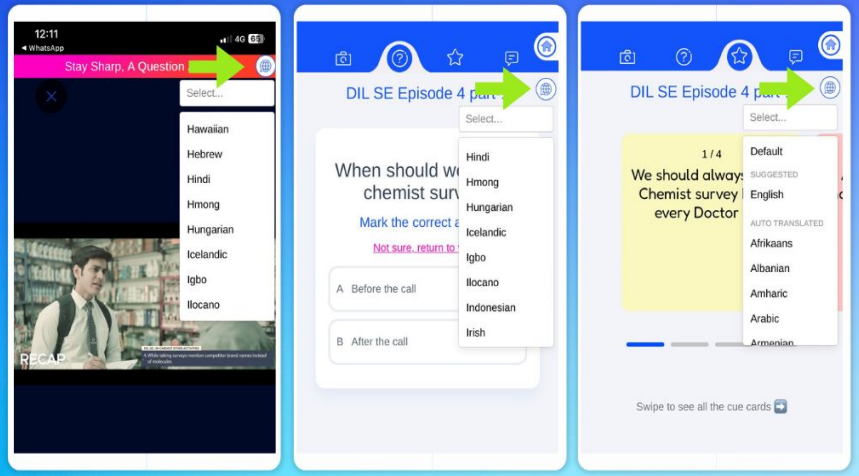
Bites

View your Bites in any language

Automatic translation available!

Changing the Bite's language

Seamlessly switch the content language for **subtitles, questions, and summaries** by clicking the " " icon in the corner.



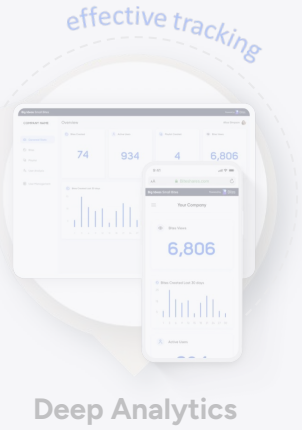
Your learning is now available in your preferred language!

Bites

Integrations for Seamless Implementation & Engagement

Seamless distribution based on common communications such as **SMS, WhatsApp, MS Teams and any other channel.**

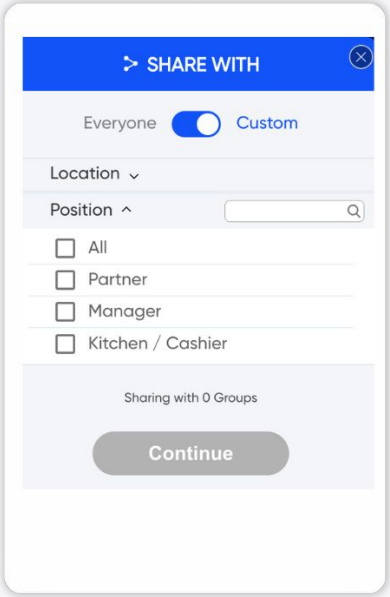
Zero friction and setup time - No app installation, No login needed!!



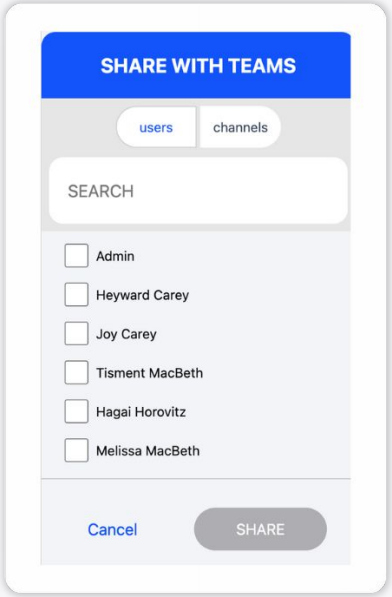
Bites

Streamline sharing via our communication hub.

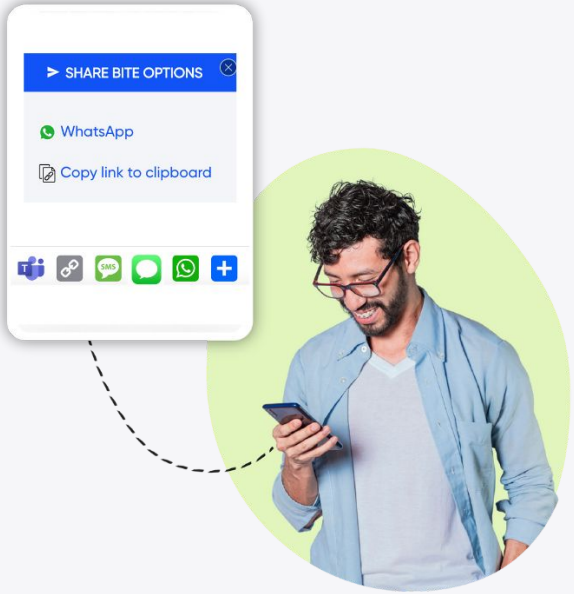
Effortless Team-Specific Sharing Through Our Hub



One-Click Sharing for Specific Team Members



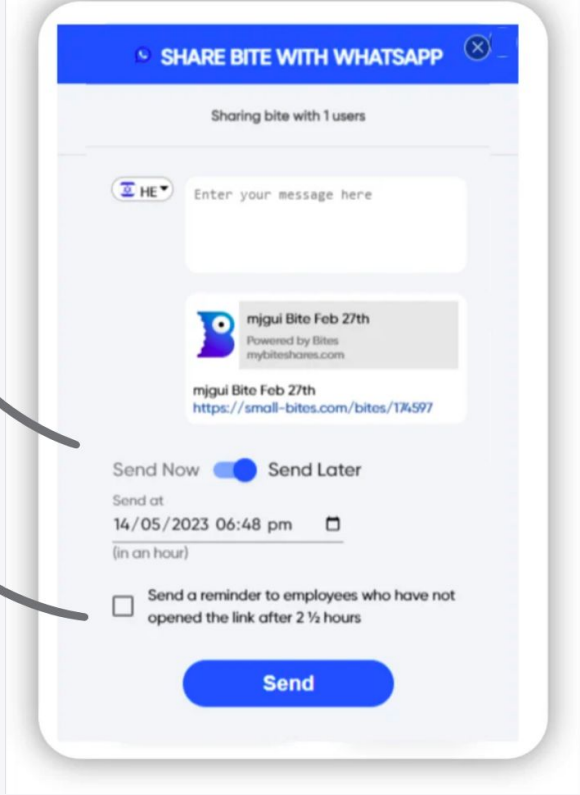
Easily Distribution: Integrated Channels or Copy Link



Bites

Automated Distribution Capabilities: A Variety of features for smooth and automated content distribution

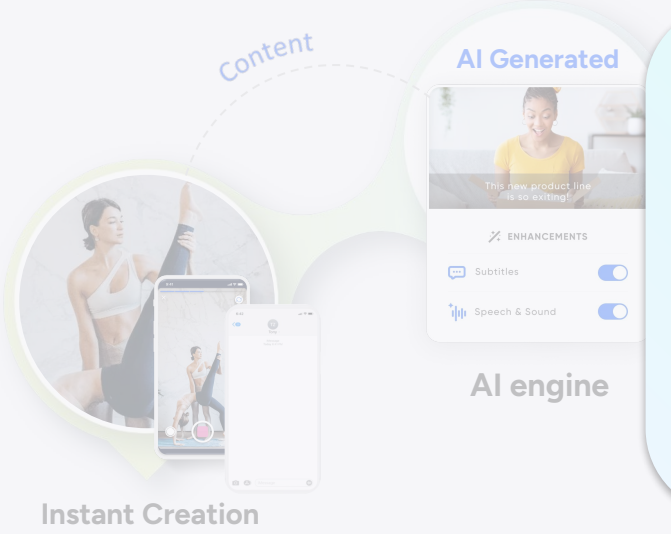
- **Schedule when you want to send your Bites!**
- **Send reminders to employees who have not opened sent Bites.**



Bites

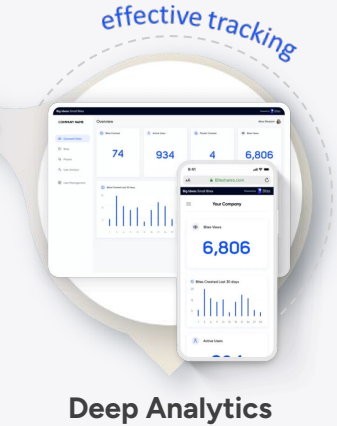
Bites

Holistic Analytics Hub



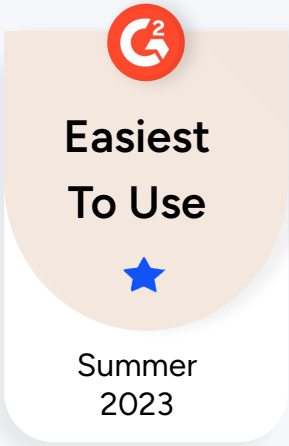
Deep Analytics

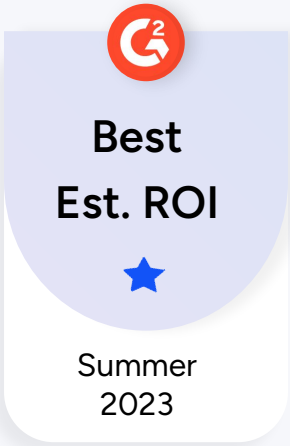
Complete content and employee management and deep analytics.

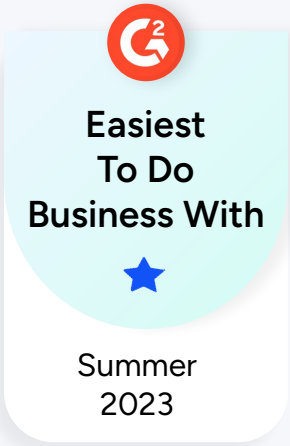


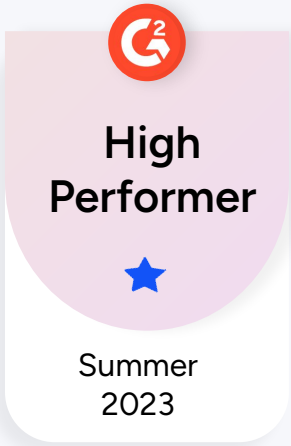
Bites

HomeTeam PEST DEFENSE









Bites

Thank you

Tal Nagler Almog, Co-Founder & COO

tal@mybites.io

+972-52-8665551