

OPEN YOUR OWN TECH TRAINING CENTER IN LESS THAN 6 MONTHS.

Reskill people to tech jobs in high-demand with a proven methodology

wawiwa

Reskill the World to Tech

WANTED: JOB-READY TECH PROFESSIONALS

The world is facing a huge skills shortage. Today's markets are in dire need for professionals to fill various technology roles. However, there aren't enough such professionals out there. By 2030, the global shortage of software developers might reach 85 million vacant jobs worldwide, which might result in a loss of up to \$8.4 trillion in revenue. Additional 4 million Cyber professionals are needed and the need for data professionals is also rising in a staggering pace. If that is not enough - approximately 40% of the global workforce, 1.4 billion work-capable individuals - will need to be reskilled in the next three years due to AI.

Many multi-year Computer Science degrees focus on knowledge and theory that are distant from the industry's needs for practical software competencies, hands-on experience, and personal skills, thus widening the skills gap between education and industry needs every year. Many people aspire to get lucrative tech jobs, but cannot find an effective path for their professional reskilling.

WAWIWA PARTNERS LOCALLY TO RESKILL THE WORLD TO TECH

Wawiwa is a global tech training provider that bridges the skills gap between academic knowledge and local industry demand. We help training centers, universities, and entrepreneurs around the world to establish local tech training centers and launch tech training programs that reskill and upskill people to tech jobs in high demand.

Wawiwa's program portfolio includes tech training for the following professions:

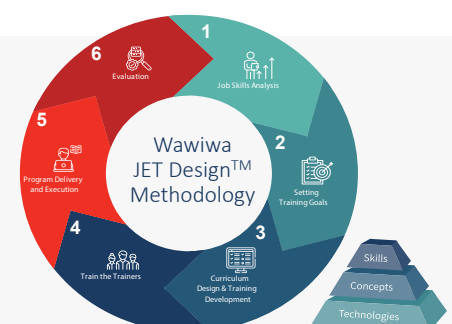
Full-Stack Developer	Frontend Developer	UX/UI Designer	Data Scientist	Data Analyst
Cybersecurity Analyst	QA Specialist	Digital Marketer	Product Manager	DevOps Specialist

* Additional programs are available to meet specific ecosystem needs

Programs consist of 90 to 450 academic hours and take 3-12 months to complete. All programs are instructor-led and can be delivered in frontal lectures, online, or blended learning delivery models. Programs emphasize hands-on assignments and practical projects to build students' experience and skills, while creating a tangible portfolio of work that can be presented to potential employers. As Artificial Intelligence (AI) is reshaping the world and the tech industry, **Wawiwa has integrated AI into all its tech training programs.**

JET DESIGN™ METHODOLOGY

Wawiwa Tech programs are structured according to our proprietary Job-Effective Training - JET Design™ - methodology. The goal of our methodology is to develop reskilling programs that answer the industry's need for job-ready tech professionals. The methodology was validated and perfected in over 15 countries and across cultures, and hundreds of thousands of people have been reskilled to tech professions using JET-powered programs.



EMPLOYABILITY-FOCUSED TRAINING: HOW WAWIWA WORKS

Wawiwa places utmost importance to the job-readiness and employability of its graduates. All Wawiwa programs are designed and geared to achieve this goal - placing people in lucrative tech jobs quickly.

1

Assessment

Wawiwa analyzes each applicant's skills and personality through a computerized test, using artificial intelligence to assess fit to specific tech professions.

By encouraging students to pursue the tech program and careers that fit them individually, Wawiwa reduces drop-out rates and increases student satisfaction and employability.

2

Training & Mentoring

Wawiwa's Job-Effective-Training methodology - JET Design™ - is designed to effectively train individuals for tech jobs. Training includes both frontal lectures and hands-on practice individually and in teams.

Wawiwa programs train in both technology knowledge and soft skills, and include both live cohort lectures (physical or online) and individual mentoring. The result: job-ready professionals that succeed in their chosen new jobs.

3

Employability

Wawiwa advances its primary goal of employability by offering workshops that help students create their resumes and portfolios and prepare them for job interviews.

Wawiwa also positions its training centers as quality sources for tech professionals in the local ecosystem, increasing graduates' visibility to opportunities and actual placements.

4

Continuing Education

Wawiwa keeps its programs and curricula up-to-date with industry demands and offers its alumni various training modules to keep up with cutting-edge technologies and job skills, which are constantly evolving.

All graduates become lifelong members of the Wawiwa global alumni community, which offers a valuable professional network, local job opportunities, and various perks.

IMAGINE A FUTURE OF PARTNERSHIP:

HAPPY STUDENTS, PROFITABLE BUSINESS, STRONGER ECOSYSTEM

We at Wawiwa are committed to helping you open your own tech training center in less than six months. We'd guide and support you with the exact know-how and tools every step of the way.

We will kick off by developing the business plan for your specific market, taking into account your starting point and local market data. We will then go on to establish our local Advisory Committee of tech companies and leaders to affirm the local industry needs and influence the curriculum of our programs. We will continue by marketing the training center and its program portfolio while helping you hire and train the local trainers on Wawiwa's JET Design™ methodology.

Within six months or less, you will open doors, launch the first training programs, and welcome the first cohort.

Within a year or two, you will have a strong local brand, known for the quality of its tech training as well as the customer satisfaction of your graduates, occupying awesome jobs in the local ecosystem. By this time, we will already be working with you on scaling and expansion. As your partners for the long term, we remain committed to our joint success and will do whatever it takes to overcome hurdles and drive profitable growth.

ASK OUR PARTNERS ABOUT THEIR EXPERIENCE...

powered by **wawiwa**

actinium

NewTech Academy

MASTERS
INSIGHTS TO GROW
SLTC

CYBER-TECH
INSTITUTE OF AUSTRALIA

ilsc
Greystone
COLLEGE

L'Académie du Digital
Outstanding Skills Training Institute

CONSULTING
SYSTEMS

Tech Of

Ono
Ono Academic College

ORLAB

TSUNEISHI
TECHNICAL SERVICES (PHIL) PTE. LTD.

K-SCHOOLX

ELA
TRAINING
SERVICES

UDEM
UNIVERSIDAD DE MONTERREY

Wawiwa is active all over the world, across 6 continents: Australia, France, Japan, Romania, Sri Lanka, Canada, Portugal, Philippines, Ecuador, England, Israel, Morocco, Mexico, and more! We'd be happy to refer you to our partners and case studies so you can feel confident for choosing Wawiwa as your partner.

WAWIWA TECH: DECADES OF VOCATIONAL TRAINING KNOW-HOW

Wawiwa builds on decades of work experience in technology education. We've established and led operations of leading tech training centers in over 15 countries around the globe.

Wawiwa's management consists of industry veterans who have developed and implemented advanced training methodologies, created innovative educational content, and pioneered global technology platforms for online learning and learning management.

Meet your contacts at Wawiwa management:

Eran Lasser Founder and CEO



Eran founded and managed leading tech training centers all around the world. Some were sold to large enterprises in M&A deals.

Through his vast global experience in vocational training, Eran provides Wawiwa partners with clear vision and guidance in establishing new centers, expanding existing ones, and focusing on profitability and scale.

So far, Eran can be credited with the reskilling of over 50,000 individuals to tech professions.

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Leah Mansoor VP Business Development



Leah leads Wawiwa's partner relations towards the launch of new tech training centers and tech training programs around the world.

Prior to Wawiwa, Leah served as SVP at Encyclopedia Britannica and was responsible for global partnerships. Leah holds a degree in Computer Science and her work experience includes software development, startup mentoring, and lecturing.

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LET'S RESKILL YOUR LOCAL ECOSYSTEM TO TECH!

We'd be happy to explore a partnership to open a Wawiwa-powered training center in your country or city.

Our offering enables profitable growth to different types of partners, such as vocational training centers, language schools, universities, and energetic entrepreneurs with a passion for technology and education.

As a partner, you will be in charge of providing leadership, initial funding, facilities, local marketing, as well as the local legal infrastructure. We at Wawiwa will support you every step of the way with end-to-end know-how, onboarding, program content, supporting technology, industry relations, hiring, training, ongoing operations, and a continuous drive for profitable growth.

WE LOOK FORWARD TO PARTNERING WITH YOU TO RESKILL THE WORLD TO TECH!

