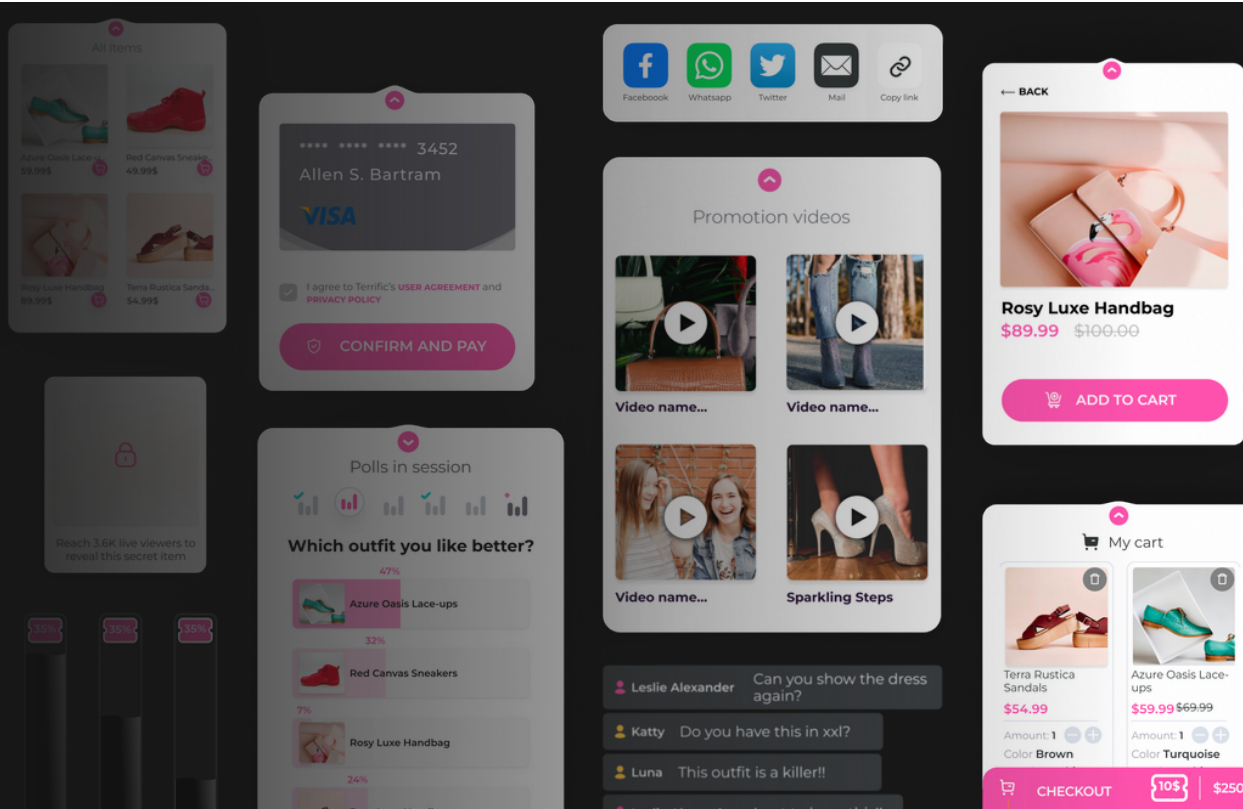


# terrific

## Transforming E-commerce into Social Commerce



## THE PROBLEM.

Live shopping faces a dual challenge. **Firstly, platforms often lack the interactive spark needed for an engaging shopping experience. Secondly, rallying substantial online traffic to live events proves to be a demanding task.** Overcoming these hurdles demands an infusion of excitement into shopping sessions and a seamless solution to amplify traffic effortlessly.

## People buy products because of an experience

A **terrific** live:

- 45% engagement
- 12.5% conversation
- 120% AOV Uplift
- 15% organic traffic



## OUR SOLUTION.

### Building the Infrastructure of Social Commerce

Creating a robust social commerce infrastructure that connects brands and consumers seamlessly.

### Leveraging AI for Stronger Relationships

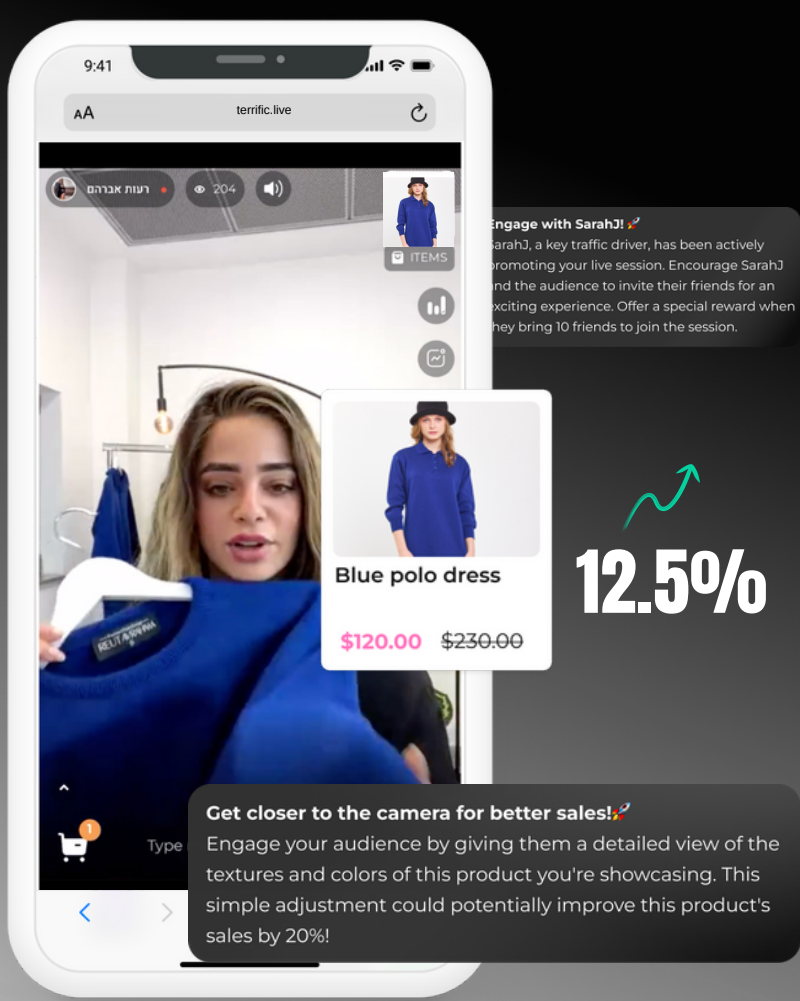
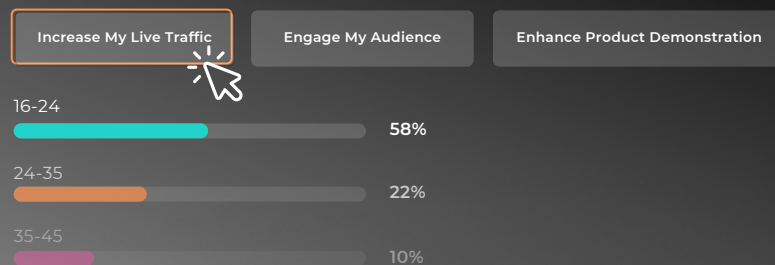
Using AI to enhance social relationships, fostering stronger connections and authentic interactions.

## The best AI-powered salesperson

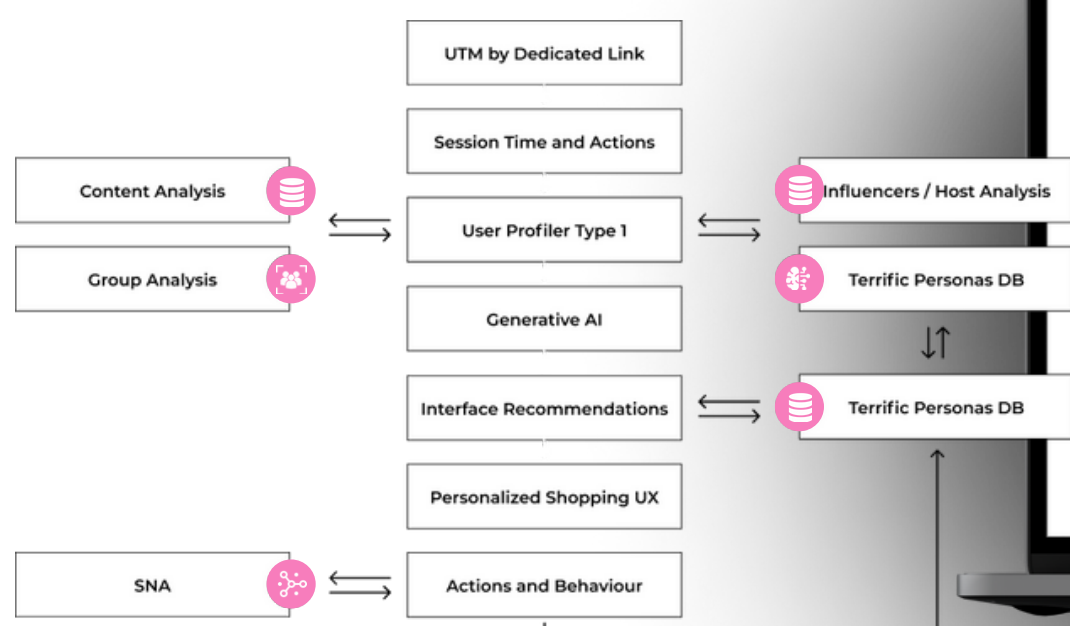
Bringing the best of both worlds together, our AI tech empowers the live hosts to be as engaging, authentic and impactful as possible, with real-time updates and recommendations that allow them to masterfully craft amazing live experiences for their fans and customers.

### Analytics & AI Assistance

Our AI makes livestream hosts the best they can possibly be



## Different audiences Smart Content Different experiences



Supported by

