



Automation, Custom Workflows and Smart Reporting,
FORTVISION delivers more for less and increase sales

ADVERTISEMENT

- We help agencies and brands plan, execute, and optimize high-performing ad campaigns with engaging custom rich media creatives and advanced targeting.
- Let AI and performance marketing best practices predict your next best move and allow the machine to optimize ad budgets across funnel stages and channels.
- Reach a premium audience across Google, Facebook, Taboola, Outbrain LinkedIn, TikTok and others.

CUSTOMER DATA MANAGEMENT

- Easily tailor your CRM to work for you, without any development help. Edit deal stages, add as many columns as you'd like, manage multiple pipelines at once, and more. Bring together all your customers, leads, tasks, procedures, tools, and documents within a single operation system.
- Link your marketing team with sales, finance and support teams, eliminate divisions and uphold a unified point of reference throughout your company. See each user journey and touch-points. Create custom workflows to run campaigns and track successes.

MARKETING AUTOMATION

- Utilizing FORTVISION and optimize your sending scheduling, monitor each open, click and purchase, refining your campaigns and boost your revenue.
- Optimize your SMS, WhatsApp messages sending scheduling, monitor each open, click and purchase, refining your campaigns and boost your revenue.
- Over 60 pre-constructed automations: encompassing cart and browsing reminders, in-stock notifications, and more.

CONVERSION RATE OPTIMIZATION

- Create sales with AI-driven recommendations, recommend the most relevant products to your customers. This means more sales and revenue for your online store.
- Use interactive forms to capture more leads, get more subscribers, and grow your mailing list, instantly!
- Reduce cart abandonment and boost sales by using FORTVISION's targeting feature. It lets you show the right message, to the right audience, and at the right time.

