Electric Cargo Motorbikes
For Urban Logistics and Last-Mile Deliveries

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THE TEAM

Founders

Netzah Sadeh
CEO

Marketing and BD executive, former Corporate startup MD, BD & Marketing Director @ Keter Group

Based in Israel

Roy Grinfeld
CTO

Light Electric Vehicles expert, with vast manufacturing and sourcing network in China

Based in China

Advisors

Orlie Sol Gruper
Mobility Nerd
Entrepreneur

Former Ecomotion CEO, Blitz motors founder

Justin Dawe
Mobility Executive

Former VP @ Bird, CEO @ Scoot

Tal Sender

Former President and CEO @ Keter Group

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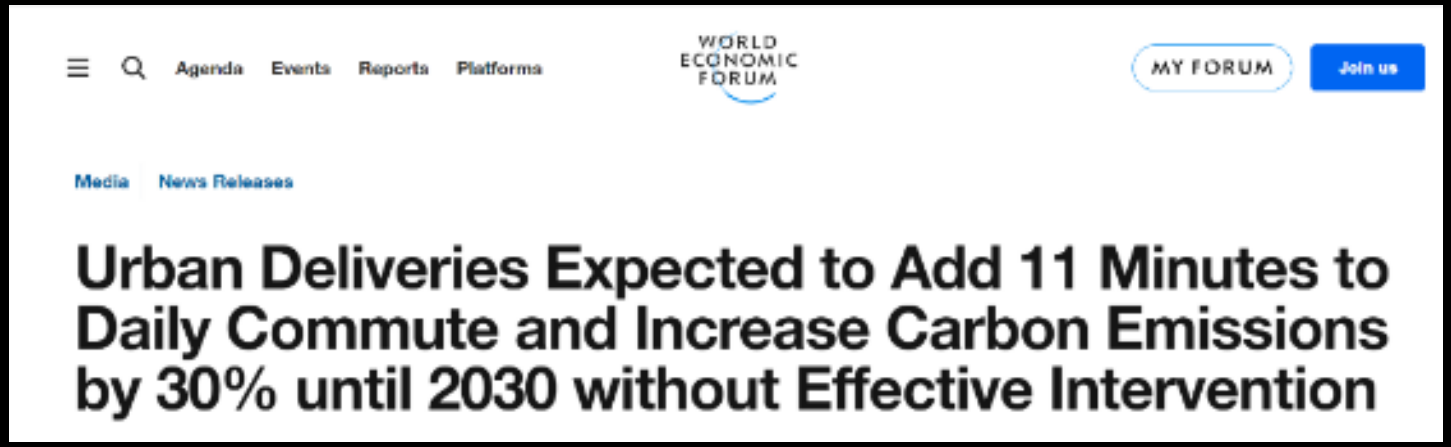
SURGE IN DEMAND FOR LAST MILE DELIVERIES

Has negative externalities increased traffic congestion and lower air quality within urban areas



TEL AVIV

NEW YORK

LONDON

BERLIN

P.N.Y

DELIVERY SHOULD BE MADE IN MINUTE

Customers expect to get their orders under an hour

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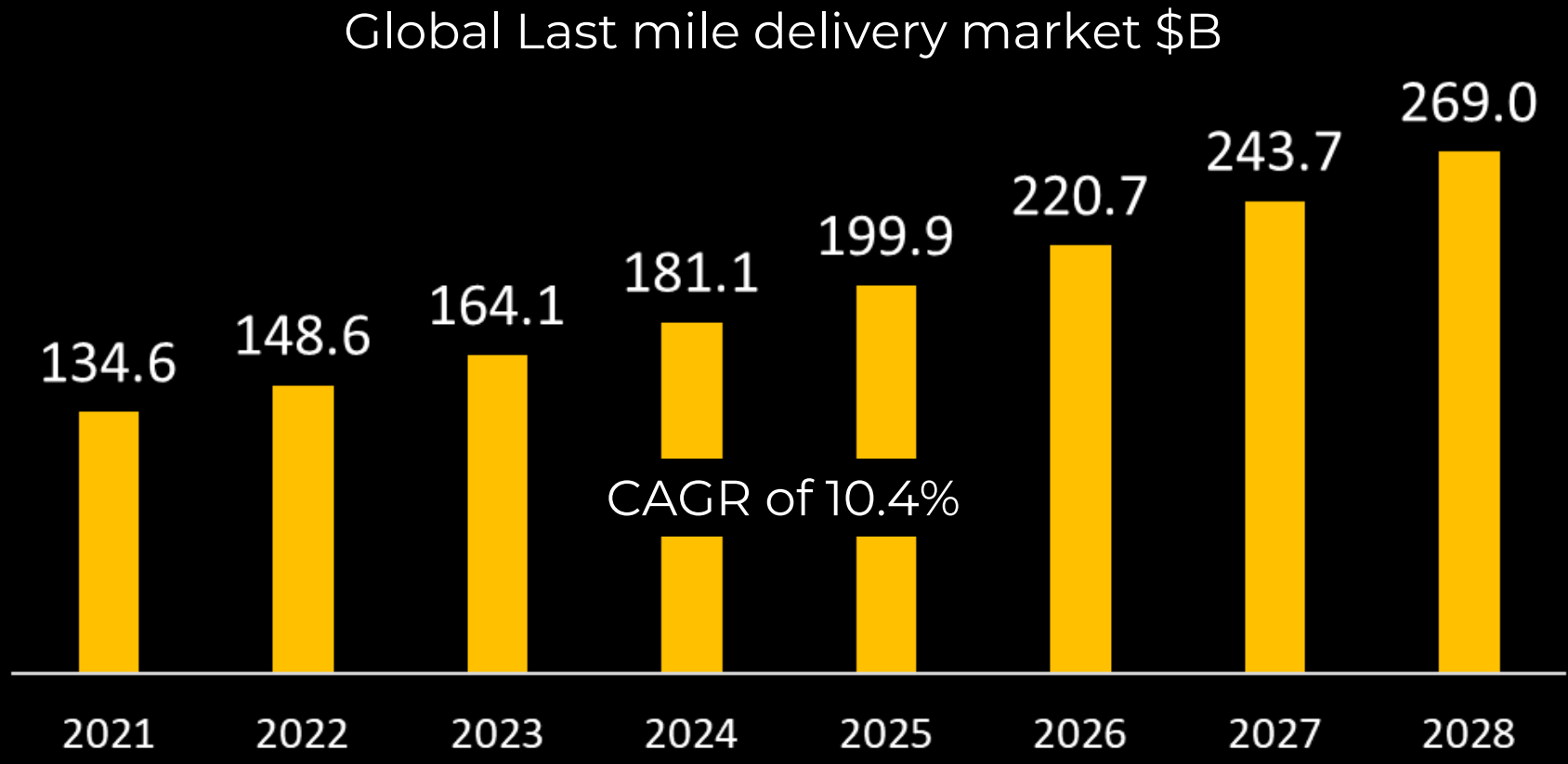
SCOOTERS ARE NOT DESIGNED FOR DELIVERIES

For years, delivery scooters were nothing more than a passenger scooter with a box

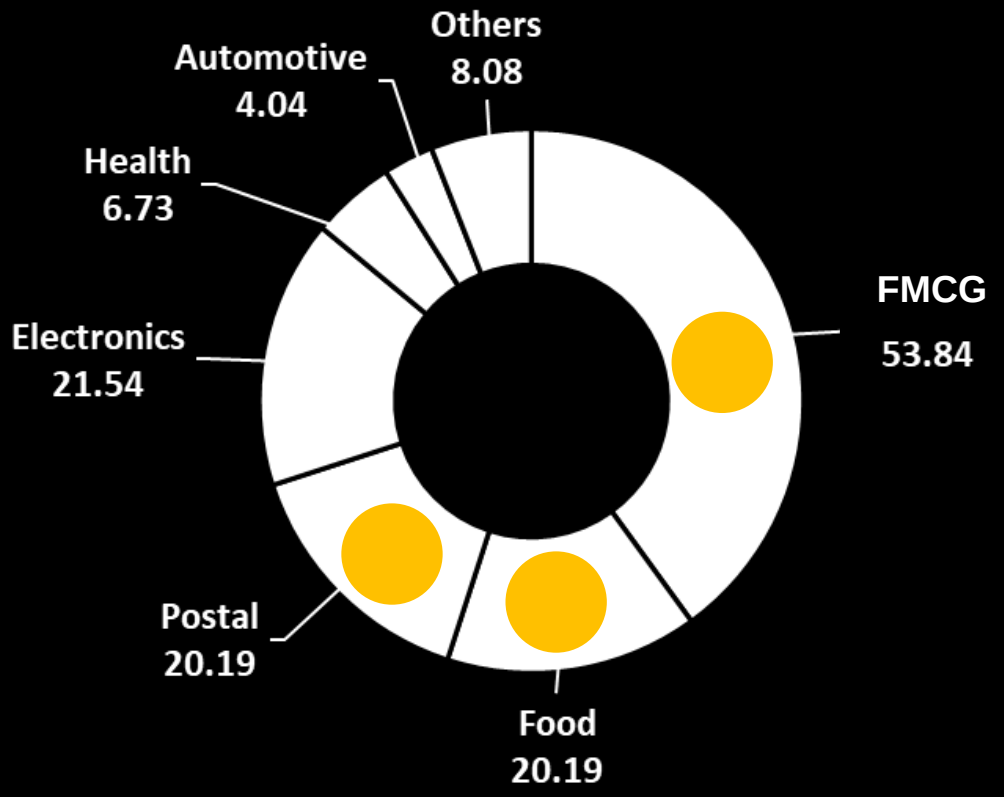
LAST-MILE DELIVERY MARKET

Experiencing strong growth on the backdrop of surging demand for instant deliveries, Q commerce



EVERYTHING BEING DELIVERED

Industry $B



Our addressable market

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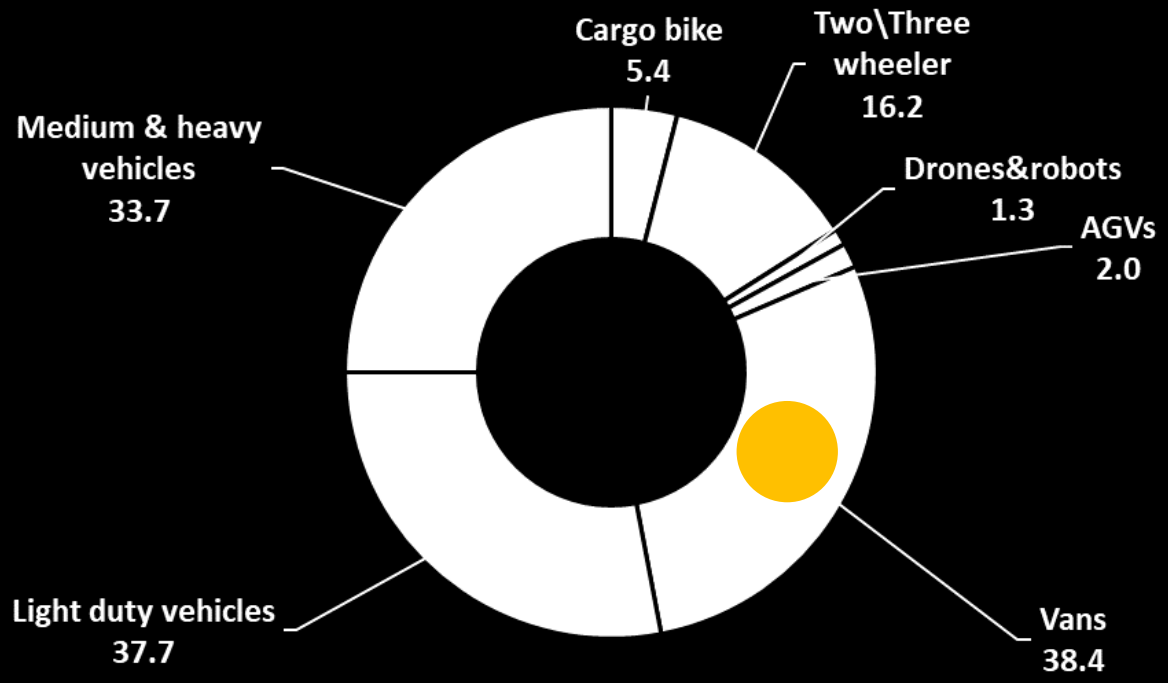
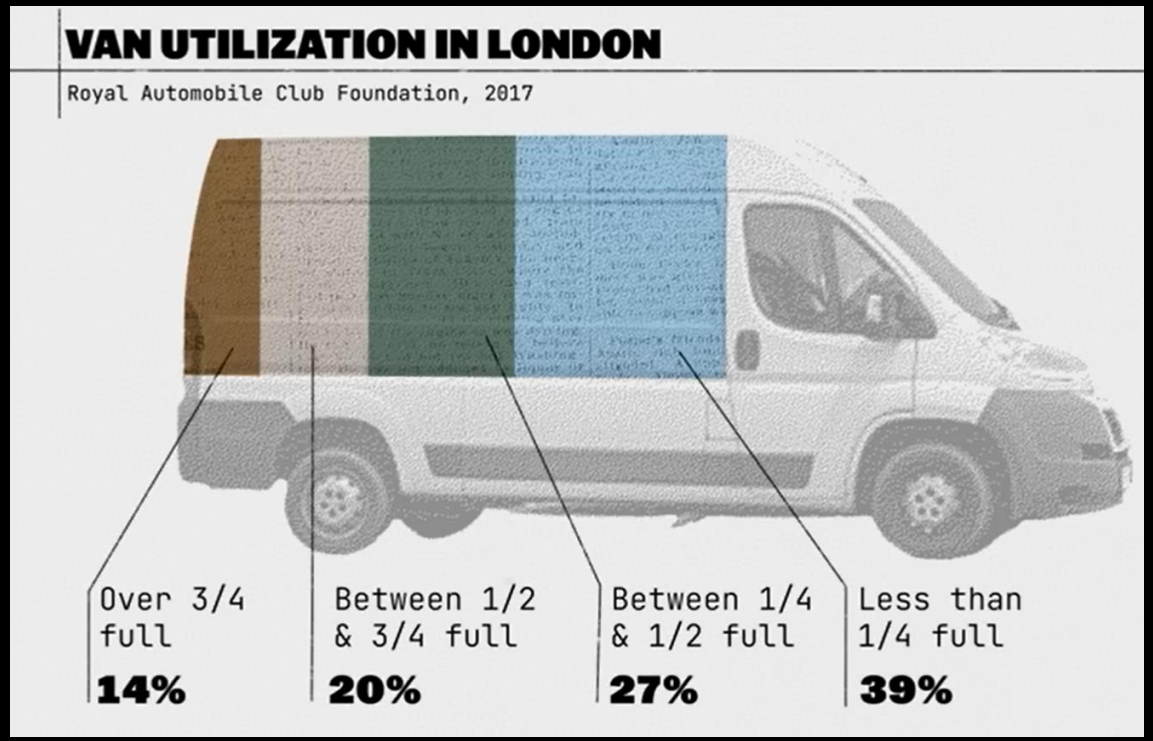
TOO MANY HALF-LOADED DELIVERY VANS

Vehicle type $B



Our addressable market

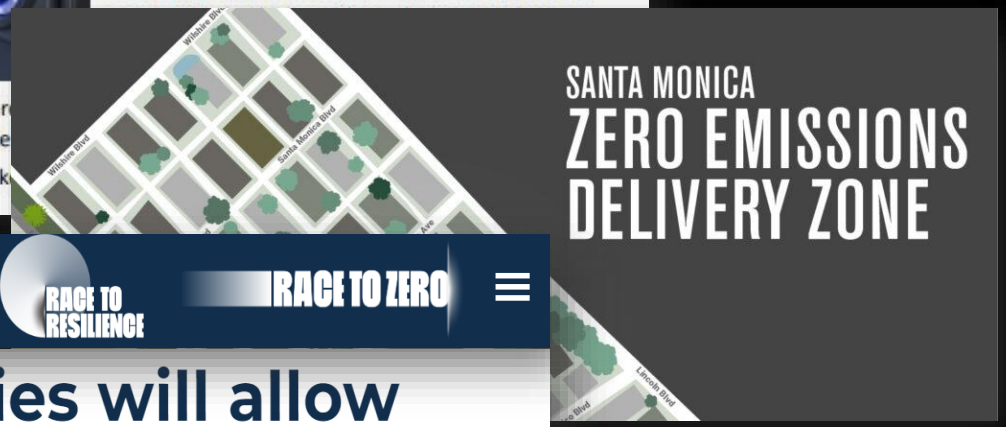
66% of vans are less than half full



PROBLEM TO BE SOLVED

The last-mile delivery market is facing different problems:

- Delivery scooters have a weight limitation
- CO2 emission- regulations against polluted deliveries
- Congestion traffic cause by delivery vans



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THE SOLUTION

A patented design 100% Electric Cargo Motorbikes delivering the most efficient solution for the e-commerce growing needs

P.N.Y

PONIE
P2

P.N.Y

PONIE P2

BASIC INFO

PERFORMANCE

Max. Speed	90 km/h
Range	150 km (@35 km/h)
Weight (with battery)	140kg
Seat height	780mm
Seating capacity	2
Tires	Front 110/80-14 Rear 110/90-12
Brakes	Two channel ABS Front: Disk 270mm Rear: Disk 180mm

ELECTRIC SYSTEM

MOTOR

Motor (rated power)	4000W
voltage	72V

INTEGRATED BATTERY

Type	CATL NCM
Power	72V/94AH
Capacity	6.7 KWH
Weight	35KG

CHARGING

Integrated charger	10A
Fast charging port	up to 50-70A
Charging time (10A)	8.5 hours
Charging time (70A)	less than 1.5 hours
USB ports	1 in glove box 1 on handlebar

HOMOLOGATION

EEC	L3E - A1

P.N.Y

PONIE P3

P.N.Y

PONIE P3

BASIC INFO

PERFORMANCE

Max. Speed	90 km/h
Range	150 km (@35 km/h)
Weight (with battery)	145kg
Seat height	780mm
Seating capacity	2
Tires	Front 90/90-12 Rear 110/90-12
Brakes	CBS Front: Dual Disk 153mm Rear: Disk 180mm

ELECTRIC SYSTEM

MOTOR

Motor (rated power)	4000W
voltage	72V

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HOMOLOGATION

EEC	L5E - A

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PATRNERSHIPS WITH GLOBAL PLAYERS

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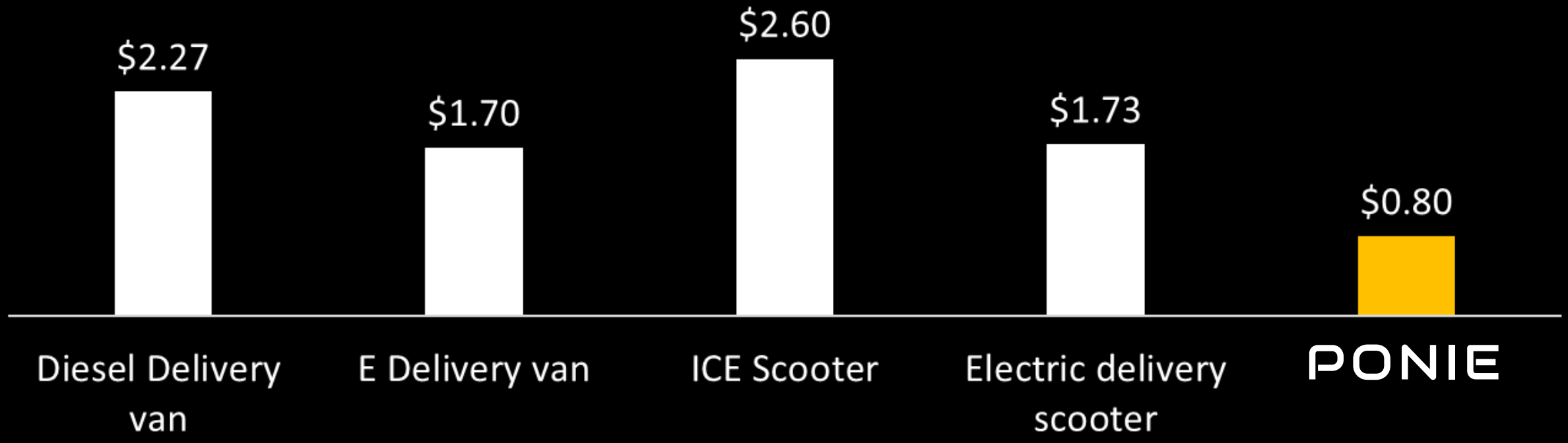
Ponie prototype in Israel, demo day at DHL sorting warehouse

LOWEST COST PER ITEM

Total Cost of Ownership per item delivered*



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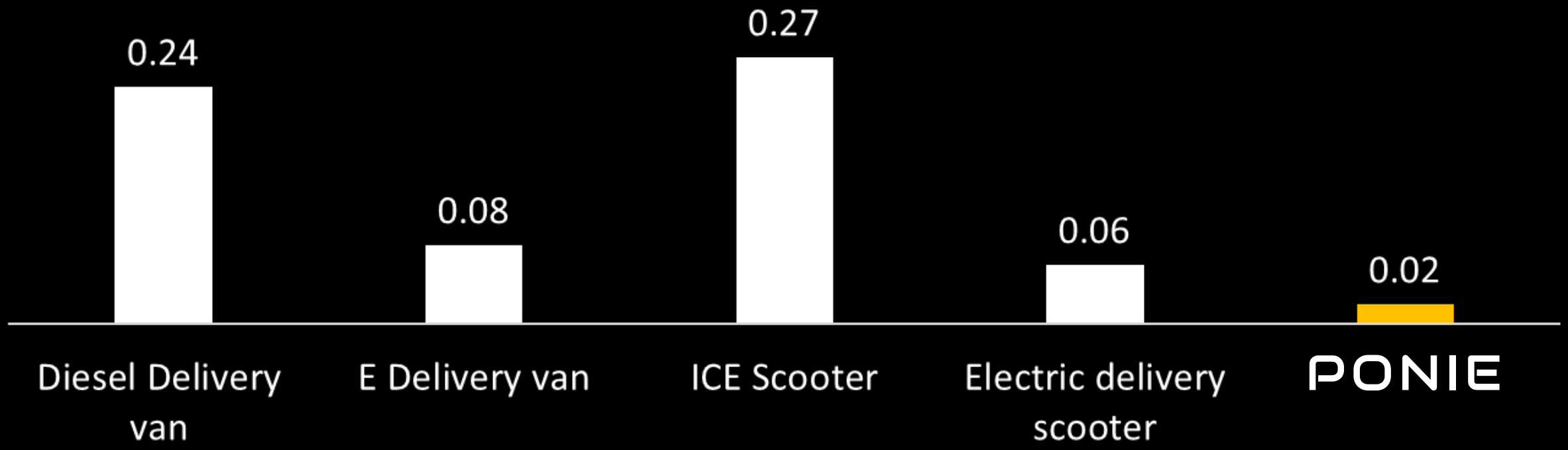
* Based on TCO per vehicle, divided by annual number of deliveries

LOWEST CO2 EMISSION PER ITEM

Total CO2 Emission per one kg delivered *



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* Based on co2 emission in g per km, number of parcels delivered and weight per parcel

MILESTONES

MILESTONE 1 | MILESTONE 2 | MILESTONE 3

Product Market Fit | **Israel presence** | **Global presence**

2020
PNY Established

2021
Product development, market validation

2022
Business validation

2023
Pre-production sample

EICMA
ESPOSIZIONE INTERNAZIONALE DELLE DUE RUOTE

Nov 2023
Exposure at Milan

2024
Israel penetration

2025
EU penetration

2026
US penetration

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