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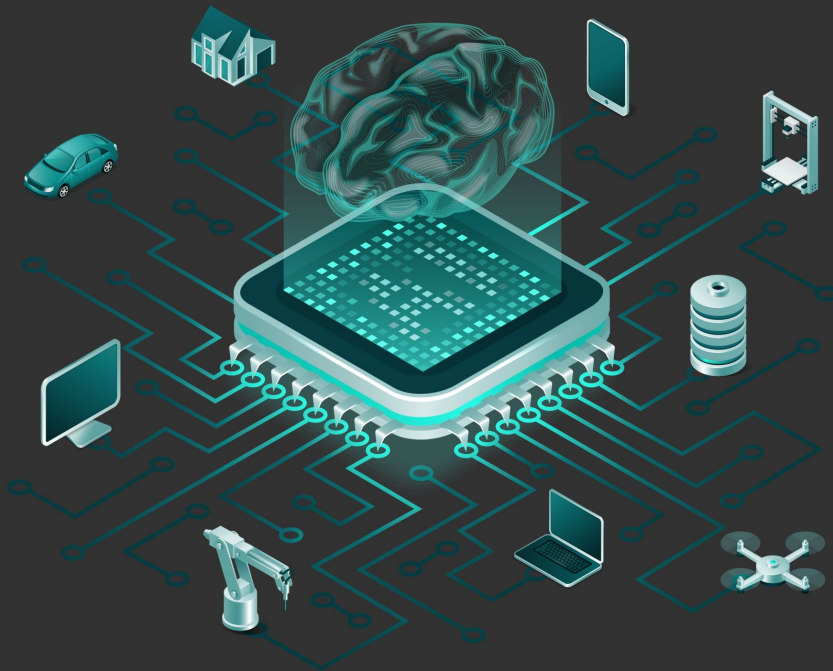
Fetcherr is a cutting-edge Israeli technology company that has developed a proprietary **AI-powered engine, which accurately predicts demand and enables real-time price optimization for the airline industry.**

THE NEW REALITY

AI is changing the landscape of every industry, revolutionizing the way businesses operate and achieve their goals.

By leveraging the power of sophisticated, real-time models, airlines are able to optimize their operations, increase productivity, and unlock new levels of profitability.

As we see AI solutions for the airline industry becoming more concrete and tangible, the time-frame to onboarding such technologies is becoming shorter and more cost efficient.



THE OPPORTUNITY

The airlines that first adopt advanced AI technologies to leverage pricing strategies will dominate and set the pace of the market, acquiring long-term competitive advantages and continuously drive profitable growth.



OUR SOLUTION

A proprietary **Generative Pricing Engine** disrupting the rule-based pricing approach of the airline industry.

A **plug and play** system, integrating seamlessly with legacy architecture and existing workflow processes.

OUR PRODUCT

Fetcherr's AI-Native Continuous Pricing engine delivers significant improvements to profitability and efficiency by enabling:



GENERATIVE PRICING ENGINE

powered by the most advanced machine learning technologies



REAL TIME DEMAND PREDICTION

based on deep learning and proven models used in E-commerce & Algo-trading



EXPLAINABLE AI

(Glass Box Approach)



DIRECT ATPCO PUBLISHING

Automated cost-saving



FULL NETWORK PRICING OPTIMIZATION 24/7

based on real-time demand



CONTINUOUS PRICING FLIGHT LEVEL TO ANCILLARIES

pricing and bundling



AUTOPILOT SUPPORT

24/7 full network pricing



CLOUD BASED SOLUTION

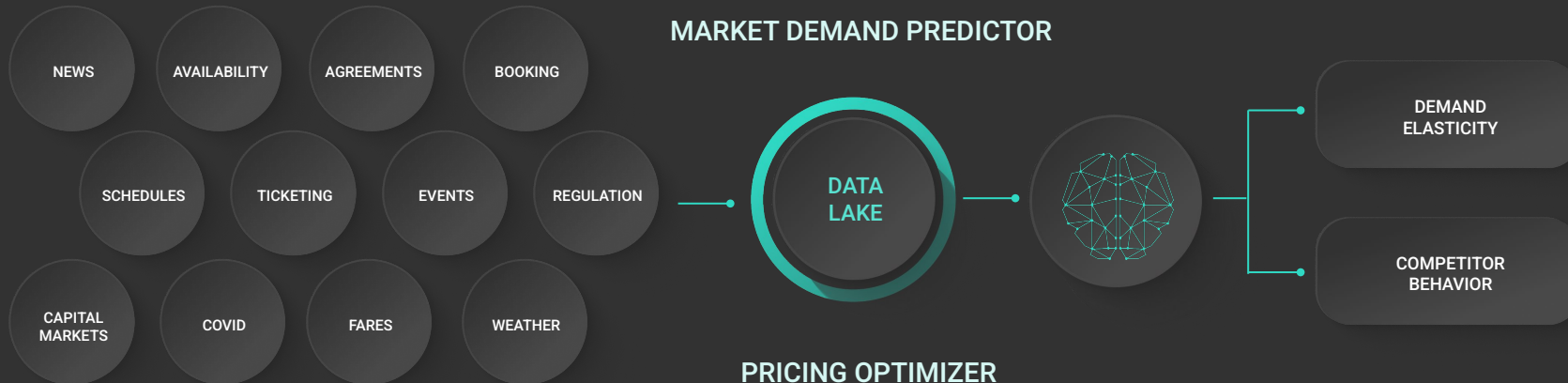
Low IT commitment

OUR DEEP LEARNING TECHNOLOGY

PAST / PRESENT

FUTURE

MARKET DEMAND PREDICTOR



PRICING OPTIMIZER



OUR PROVEN RESULTS

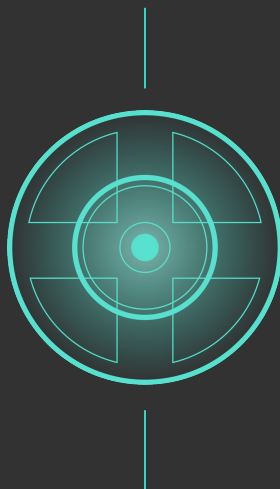
SEAMLESS INTEGRATION

No infrastructure changes required



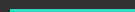
LOW ONBOARDING COST

Fast time to market and ROI



UP TO 60%

Decrease in Legacy Manual Processes

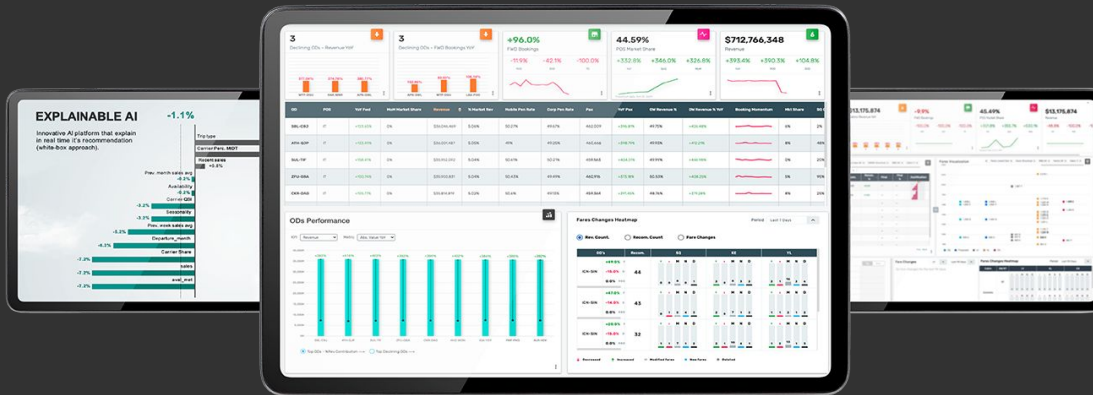


4% - 6%

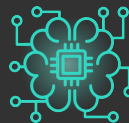
Revenue Uplift



A GLANCE TO OUR SYSTEM



Real-time monitoring and analysis



Leveraging AI and Big Data Analytics for Informed Decision-Making



Streamlined Processes for Strategic Focus

OUR **PARTNERS**



الخطوط الملكية المغربية
royal air maroc



TNX

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