

TALIA  
HEAVEN'S DEW

**CLEAN  
BEAUTY  
INCREDIBLE  
RESULTS**



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We welcome you to a world of

# DEW DROPS SKINCARE

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A large, clear dew drop is shown on a green leaf. The drop is perfectly spherical and reflects the surrounding environment. The leaf is green and has a visible vein structure. Another smaller dew drop is visible further along the leaf.

Talia Skincare was founded in 2010 by Eran Windman, a passionate biologist specializing in PhytoScience - the use of plant by-products for medical and health benefits. Windman's vision was to create sustainable, effective skincare with the focus on visible results without compromising on a healthy experience.

# OUR STORY

At the heart of each of Talia's products is the understanding that healthy, glowing skin is a result of clean formulas and the purest natural ingredients.

We selectively harvest our herbs and plants and incorporate them into unique complementary botanical blends to reach maximum effectiveness.

By using Nature's healing powers with the most advanced medical research, we are able to formulate products that are safer, more effective, and genuinely healthy.

We explore Israel's exquisite bio-technologies and unique natural surroundings developing effective products that focus on visible results without compromising on a healthy experience.

“ Along with my professional team & our guiding Dermatologist Dr. Marina Landau, we wanted to empower our entire skincare line with the optimal essence of our unique natural surroundings alongside proven science. ”

*Eran Windman*  
Talia Founder



The ultimate refinement of clinically proven science & selective botanical blends, creating luxurious, light-scented products for long-lasting beautiful skin.

## OUR PHILOSOPHY

We believe in clean skincare which provides specific skin solutions at the present and maintains skin health & beauty in the future.

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## OUR METHOD


We create clean formulas enhanced by clinically proven technologies, unique minerals and exclusive botanical blends.

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## WHAT WE OFFER

Luxuriously, light-scented products that bring results and are gorgeously pleasurable to use.





## CLEAN FORMULAS WITHOUT

Parabens, Synthetic Colours, Sulfates, Sodium Lauryl Sulfate (SLS), Ammonium Lauryl Sulfate (ALS), Silicones, Phthalates, PEGs, TEAs, DEAs, Propylene Glycol, Formaldehyde, Mineral Oils, Synthetic AHA/BHAs, Nitriles, Nitrates, Elastomer, Styrene, Vinyl, Nylon, Petroleum, Paraffin, Animal Ingredients

“Beauty should not come at  
the cost of healthy skin”

“I made a conscious decision to create  
skincare products that I feel safe giving to  
my loved ones, knowing that every drop  
used is pure, safe and highly effective”

*Eran Windman*

# CONCEPTUAL POSITIONING

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PRESTIGE

**sisley**  
PARIS

CAUDALIE  
PARIS

TALIA  
HEAVEN'S DEW

AHAVA  
ACTIVE DEADSEA MINERALS

*fresh* Jurlique



MASS

NON  
CLEAN  
BEAUTY

CLEAN  
BEAUTY

# HIERARCHY OF DISTRIBUTION

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**CHANNEL**

**KOB**

High-End Department Stores

Flagship & Department Stores

Cosmetics Stores

Specialty Cosmetics Stores

E-Shopping

On - line + TV

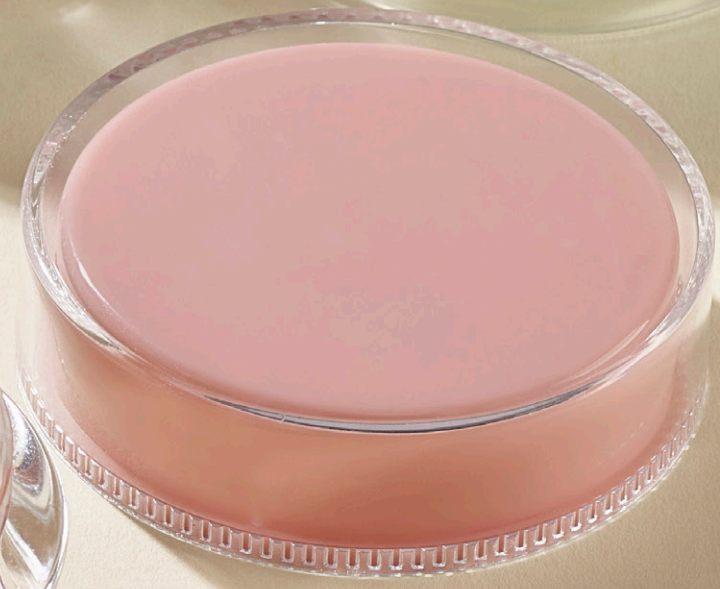
Mass

Not Applicable



# STORES





**PRODUCTS  
RANGE  
& COLLECTIONS**

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# ROSE RECOVERY

Infuse Your Skin With  
Real Rose Petals

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The instant natural solution to hydrate  
and soothe all skin types.

Powered by a unique complex of Rose extracts,  
Hyaluronic acid, and antioxidants to strengthen  
complexion, restore the skin's natural glow, and  
deliver lasting hydration throughout the day.



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# FLORAL RESCUE

BLEMISHES & ACNE SOLUTION

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Normal, Combination, Oily and Sensitive Skin | All Ages

# FLORAL RENAISSANCE

Age Control-Firm, Plump, Bright

Revive dull skin and achieve a radiant and even complexion with our brightening moisturizers, serums, and eye Contours.

Enriched with superactive vitamin C, Niacinamide, and a unique Lotus complex, these brightening formulas give you hydrated, smoother, and brighter-looking skin.





# HYDRATE & FIRM

PURE HYDRATION

Deeply hydrate, firm, and reduce the look of fine lines and wrinkles with our advanced anti-aging formulas. Discover our anti-wrinkle potent formulas powered by a clinically proven complex of Amino acids, Hyaluronic acid, Squalane, Omega-3, and Omega-9 to instantly reduce feelings of dryness and restore skin's youthful complexion.

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# NARCISSUS SUPREME

ULTIMATE ANTI-AGING

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Narcissus supreme is our premium anti-aging collection that simultaneously targets multiple signs of aging to protect skin while minimizing the look of wrinkles. These remarkable formulas are inspired by Narcissus bulb extracts dormancy properties enhanced with firming peptides and potent sources of antioxidants to visibly smooth, firm, and redefine skin texture for youthful-looking skin.



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Skin Nutrition For

# VISIBLE GLOW

MULTIVITAMIN C+

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Intense nourishment of multivitamins, minerals, and skin-perfecting essentials to intensely hydrate, plump, and smooth dull skin for brighter, healthier-looking skin.



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# DUNALIELLA PURE

YOUR FIRST BEAUTY STEP

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Perfecting the first step of your daily beauty routine with our sulfates-free, vegan formulations, all enriched with super-antioxidant Dunaliella. From our PH-balanced apple face cleanser to our variety of make-up removers, replenishing essence, and detox mask, Dunaliella-Clean products effectively purify the skin while keeping it balanced, soft, and hydrated for all skin types.

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**0%** Synthetic Dyes, Parabens, Sulfates, SLS/SLES, Phthalates, Propylene Glycol, Silicones, PEGs, Mineral oils, Animal Ingredients

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# BODY TREATMENTS

NATURAL DEEP TREAT

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Dead Sea Black Mud & Mineral  
100% Natural Essential Oils  
Unique Botanical Blends



# ON-LINE EXCLUSIVES

## HAIR MASKS



## BODY SCRUB



# TALIA SUPREME

ABSOLTE BEAUTY



Supreme Anti-Aging

# WHITE CAVIAR

MIRACLE-LIGHTTECH



Supreme Anti-Aging

# GOLD SUPREME





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