

EMPOWERING ACTIVE WOMEN, NATURALLY

BRAND STORY

Created by a plant biologist and powered by AegisOx™ dynamic cellular defense, Talia is committed to delivering the most effective, clean, and natural skincare for women with active and demanding lifestyles. Combining multi-layer protection with visible results, Talia partners with leading laboratories to create exclusive, skin-safe formulas that truly make a difference.

USP

Authentic Story & Innovative ingredients

Plant-biologist-crafted formulas delivering real solutions with the world's best natural ingredients.

Dynamic Lifestyle Shield

Formulas proven for comfort during physical activity, with fast absorption and superior antioxidant defense against stress and environmental aggressors.

Unique Technology

Talia's AegisOx™, Dynamic cellular defence, offers multi-layer antioxidant protection for active lifestyles.

Clean & Natural Formulas

98% natural origin ingredients. 100% Vegan. PETA approved.



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ASSORTMENT

With over 70 SKUs, including multiple gifts and value sets, travel and small-size products, Talia offers targeted solutions across eight collections: deep hydration, blemishes and acne-prone skin, firming, dullness and deep wrinkles, dark spot correction, cleansing and balancing, and overall skin wellness.

TARGET AUDIENCE

Talia targets women aged 16 to 60 with active lifestyles who prioritize clean, natural, and eco-friendly skincare. Our audience includes health-conscious individuals seeking luxurious yet affordable products that combine science and nature.

PRICE RANGE

Talia is positioned in the Affordable Mid-Luxury skincare segment, offering mid-to-high-range pricing (\$25–\$90 per product). It provides exceptional value for high-quality, natural ingredients, appealing to consumers seeking effective, clean beauty without ultra-luxury prices.

COMPETITOR

Talia's main competitors are top skincare brands that focus on natural ingredients and sustainability. These include Caudalie, Fresh, Origins, and Kiehl's, all of which cater to eco-conscious consumers seeking high-quality, clean beauty products.

ROSE RECOVERY



NARCISSUS SUPREME



DUNALIELLA PURE



FLORAL RENAISSANCE



FLORAL RESCUE



GLOW ELIXIR



FIRMING HYDRATION



MULTIVITAMIN C+



NATURAL DEEPTREAT

