

FOUNDER STORY

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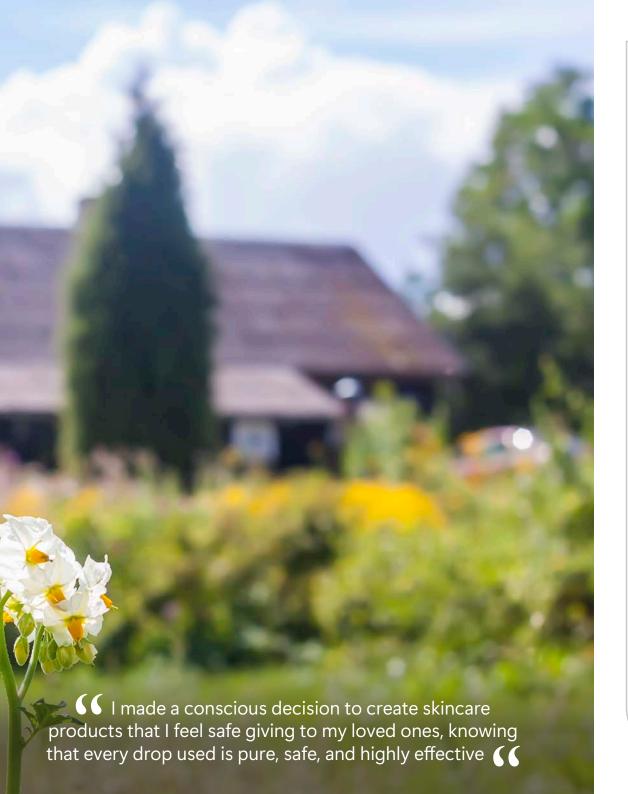
Eran Windman, a plant biologist, is the creator and founder of Talia Skincare. His vision was to create sustainable and effective skincare products that prioritize visible results while maintaining a healthy experience.

Windman's deep connection to nature dates back to his childhood, surrounded by vineyards, orchards, and fruit trees. His fascination with plants, their biology, and their potential uses only grew with time.

Taking his passion to the next level, Windman pursued plant sciences in university, delving into the study of nature and exploring the health benefits that plants could offer.

As he became increasingly aware of the excessive use of chemicals in our daily lives, Windman recognized the superiority of natural alternatives, which provide cleaner and healthier outcomes. Driven by this realization, he entered the cosmetics industry and established Talia, aiming to positively impact people's well-being.

In fact, the first cream he ever created was for his niece, Talia. This personal touch reflects his dedication to producing skincare products that truly care for people.





# DEW DROPS SKINCARE

WHERE EVERY DROP COUNTS!

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# **ABOUT TALIA**

Established in 2011 by a passionate plant biologist with a deep love for nature and beauty, Talia leverages Israel's abundant natural resources, cutting-edge scientific research, and novel agricultural technologies to create a broad line of advanced skincare products. We are dedicated to crafting authentic, clean, highly effective skincare products that prioritize visible results without compromising a healthy, enriching experience.

# **DEW DROP SKINCARE**

Introducing Dew Drops Skincare, a range of selective formulas precisely crafted with state-of-the-art anti-aging biotechnology, unique mineral compositions, potent marine antioxidants, and tailor-made botanical blends. Emulating the essence of a dewdrop, each product is designed to offer your skin the ideal balance of nourishment and moisture, leaving you with a radiant and revitalized complexion.



# NATURALLY POTENT FORMULAS

WITH FABULOUS RESULTS

# SELECTIVE TECHNOLOGIES TO DELIVER RESULTS

At the core of our approach, Talia's unique anti-aging biocomplexes are meticulously crafted to harness the full potential of natural ingredients, effectively reducing the visible signs of aging and promoting a youthful, radiant appearance.

It all begins with carefully selecting therapeutic natural elements for their specific benefits. Our dedicated team then conducts extensive research to uncover the optimal combination of these potent, pure ingredients.

As a result of this ongoing research, our Bio-complexes continuously evolve, integrating cutting-edge technologies like:

Hydrolyzed Hyaluronic Acid, which boasts a smaller molecular size for deeper penetration, a highly active form of Vitamin C (Ascorbyl Tetraisopalmitate) and clinically proven amino acids and peptides technologies, all working together to ensure rapid and long-lasting results.

> At Talia, we're committed to bringing you the most effective anti-aging solutions through the power of science and nature.



# UNIQUE BOTANICAL BLENDS

Talia's products are built on the simple belief that clean formulas and the purest natural ingredients achieve healthy, radiant skin. We carefully handpick our herbs and plants to ensure maximum effectiveness, integral to our unique and complementary botanical blends. Among these original blends are the Talia True-Rose Essential Blend, Talia Antioxidant Super Blend, Talia Sooth & Comfort Blend, Talia Citrus Power Blend, and Talia Moisture & Nourish Blend. Each blend is thoughtfully crafted to address specific skin concerns like fine lines, wrinkles, and uneven skin tone. With Talia, your skin receives the nourishment it deserves for a genuinely glowing and rejuvenated appearance.



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# EXCEPTIONAL NATURAL SURROUNDING

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The Dead Sea is a part of the natural surroundings. Throughout history, people have sought the healing properties of the Dead Sea to rejuvenate their skin.

We have thoughtfully integrated two of its most powerful natural elements into our products.

The first is its unique mineral composition, boasting over 21 essential minerals like Magnesium, Calcium, Silica, Sodium, Potassium, and more.

The second is the Dunaliella Salina Algae, hailing from the Dead Sea and renowned as one of the world's most potent naturally-derived antioxidants. This incredible alga is dedicated to combatting environmental aggressors and the damage caused by free radicals, ensuring your skin receives the utmost care and protection.





# GENUINE CLEAN FORMULAS

& ENVIRONMENT AWARENESS

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At the heart of our philosophy lies a dedication to plant-based ingredients.

We meticulously choose the purest and most natural elements for our formulations to guarantee that our products are effective but also safe and gentle on your skin.

We prioritize plant-based alternatives over synthetic ingredients, ensuring that what you apply is quickly metabolized by your body. Since skin care products are used daily, embracing these alternative ingredients becomes crucial for present skin health and beauty and sustaining it in the long run. And to further align with our values, all our products are vegan-friendly, gluten-free, and cruelty-free, making them a conscious choice for you and the environment.



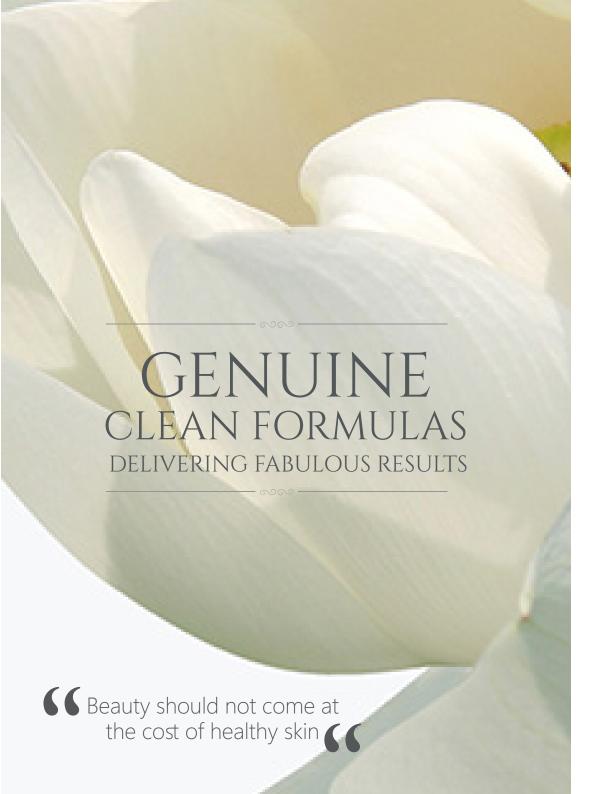












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# CLEAN FORMULAS WITHOUT

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Parabens, Synthetic Colours, Sulfates, Sodium Lauryl Sulfate (SLS), Ammonium Lauryl Sulfate(ALS) Silicones, Phthalates, PEGs, TEAs, DEAs, Propylene Glycol, Formaldehyde, Mineral Oils, Synthetic AHA/BHAs, Nitriles, Nitrates, Elastomer, Styrene, Vinyl, Nylon. Petroleum, Paraffin, Animal Ingredients



# HEAVEN'S DEW IN EVERY DROP

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"Tal-ia" means "Heavenly Dew," which moisturizes, nourishes, and naturally reaffirms its purposefulness for sustaining youth... beauty...life.

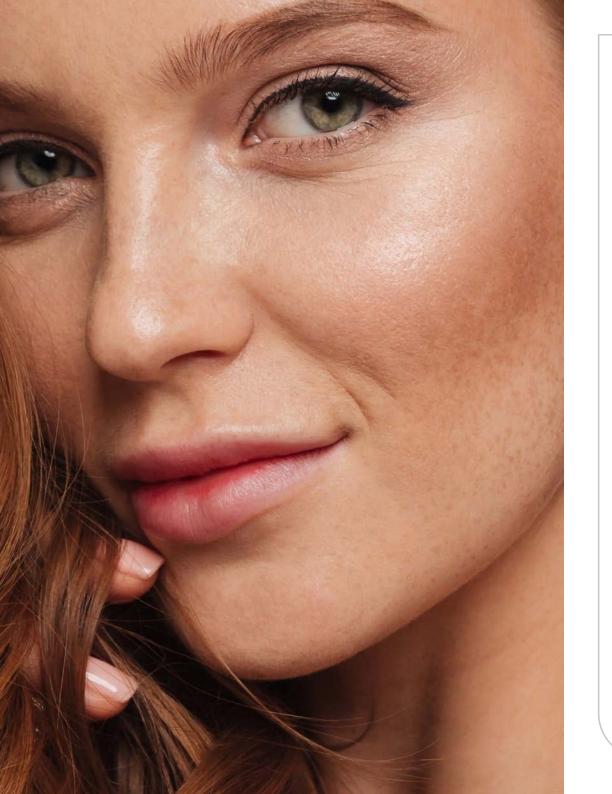
Likewise, my skin rejoices as I become Talia – becoming one with Nature. As I embrace Dead Sea nutrients and Nature's nourishment in my skin and enjoy the reflection of youth in my face, my whole being feels elevated.

The potent potion slightly warms and nurtures my skin, and my body feels a soft tingle...something is transpiring, and I feel the energy running through me, a feeling of peace, health, and renewal.

This powerful sensation of inner beauty and harmony with Nature is uplifting and transcending. I feel natural, yet out of this world.

This is my metamorphosis, my transformation.

I AM TALIA.







# WHY TALIA

DEW DROPS SKINCARE WHERE EVERY DROP COUNTS!



An authentic concept of Dew Drop Skincare, created by a plant biologist to bring customers original, clean formulas that deliver fabulous results and are pleasurable to use.



















# AUTHENTIC CLEAN-BEAUTY

MADE WITHOUT: Parabens, Synthetic Colors, PEGs, Sulfates (SLS and SLES), Silicones, Propylene Glycol, Phthalates, Mineral Oil, DEAs, Petrolatum, TEAs, GMOs, Nylon, Formaldehyde, Paraffin. 100% Vegan-No Animal Ingredients.

# UNIQUE NATURAL SURROUNDING

All products are enriched by Dead Sea Minerals, a composition of over 21 rare essential minerals known for their healing and therapeutic benefits. They stimulate cell renewal and nourish the top skin layer, thereby increasing moisture levels.

# EXCLUSIVE BOTANICAL BLENDS

Specially crafted to target specific skin concerns such as fine lines, wrinkles, and uneven skin tone. Our minerals and antioxidants are sourced from unique locations rich in those respective compounds, creating luxurious, light-scented products for long-lasting, beautiful skin.

# POTENT ANTIOXIDANTS SOURCE

Talia incorporates Dunaliella Salina in the entire skincare line. Dunaliella Salina is a microalgae considered one of nature's most potent antioxidants due to its abundance of  $\beta$ -carotene. It improves skin hydration, reduces fine lines and wrinkles, and improves overall skin texture.

# CLEAR CONCEPT

DEW DROPS SKINCARE WHERE EVERY DROP COUNTS!

# WIDE RANGE WITH OVER 50 SKU'S

A COMPREHENSIVE SELECTION OF SKINCARE SOLUTIONS PERFECTLY MATCHES EVERY SKIN NEED, AGE, OR MOOD.

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# COLLECTIONS

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# ROSE RECOVERY

Deep Hydration for Dry & Sensitive Skin



# NARCISSUS SUPREME

Ultimate Anti-Aging, Dullness & Deep Wrinkles



DUNALIELLA PURE

Your First Beauty Step



# FLORAL RENAISSANCE

Radiance, Anti-Dark Spots



FLORAL RESCUE

Blemishes & Acne-Prone Skin Solution



GLOW ELIXIR

Pre-And Post-Makeup Beauty Mist



# FIRMING HYDRATION

Anti-wrinkle, Firming



# MULTIVITAMIN C+

Skin Nutrition for Visible Glow, Nourish & Firm



NATURAL DEEPTREAT

Elevate Your Appearance



# ROSE HYDRATION THROUGHOUT THE DAY

True-Rose Essential Blend & Micro Hyaluronic Acid



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The instant natural solution to hydrate and soothe all skin types. Powered by a unique complex of Rose extracts, Hyaluronic acid, and antioxidants to strengthen complexion, restore the skin's natural glow, and deliver lasting hydration throughout the day.

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# ROSE RECOVERY DEEP HYDRATION

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### HYALURONIC GLOW DEEP HYDRATION CREAM

Antioxidant-Rich Instant Rose Moisturizer

Instant rose moisturizing cream with multi-source antioxidants and Hyaluronic acid to restore skin's natural glow and deliver lasting hydration throughout the day.



### ROSE WATER MOISTURIZING GEL

Ultra-Soothing Lightweight Hydration

A lightweight, rose water moisturizing with hyaluronic acid and soothing botanicals to instantly reduce feelings of dryness and restore skin's natural glow with lasting hydration throughout the day.



# HYALURONIC GLOW MOISTURIZING SERUM

Hyaluronic-Rich Instant Glow Serum

A supercharged, lightweight serum that instantly plumps skin with a complex of Hyaluronic acid, Squalane, and antioxidants to reveal healthier-looking and glowing skin.



# **OVERNIGHT GLOW MIRACLE MASK**

Skin-Smoothing Overnight Treatment

A five-minute skin-smoothing facial with Hyaluronic acid, Phyto-Squalane, and a unique complex of Amino acids that deeply hydrates and firms skin to promote a healthier-looking and visibly plump skin.



# MAKEUP REMOVING ROSE SORBET CLEANSING BALM

Instant Cleansing & Skin Smoothing

Rose Sorbet Cleansing Balm instantly and effectively melts away makeup, dirt, excess oil, and sunscreen while keeping skin hydrated and smooth-looking.

# CALM & TREAT UNLOCK YOUR BEST SKIN!



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Purifying and hydrating skincare ritual for combination, oily, and acne-prone skin. Formulated with an exclusive blend of Salicylic Acid (BHA), Niacinamide, and soothing botanicals to diminish redness and promote a clearer-looking and visibly refined skin.

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# FLORAL RESCUE BLEMISHES AND ACNE SOLUTION

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# **OIL-CONTROL MOISTURIZING WATER CREAM**Calms and Hydrates Sensitive Skin

An ultra-lightweight, redness-reducing moisturizer with Hyaluronic acid & Salicylic acid to keep combination, oily, and acne-prone skin hydrated and clearer looking.



# **PORE CLEARING SALICYLIC SERUM**Redness Rescue Hydrating Serum

A high-strength hydrating serum with BHA, Niacinamide, and Hyaluronic acid that soothes skin and visibly reduces redness and blemish to promote a well hydrated, smooth, and visibly refined skin.



# **PORE PURIFYING OIL CONTROL CLEANSER**Clarifying, Niacinamide +BHA Cleanser

Oil control cleansing gel with powerful Salicylic Acid & Niacinamide reduces excess oil and unclogs pores without over-stripping skin.



# **OIL CONTROL MOISTURIZING TONER**Pore-Refining Supercharged Toner

Advanced Pore-refining toner, supercharged with Niacinamide and Salicylic acid (BHA) to remove excess oil, minimize the appearance of pores, and revive the complexion without over-stripping skin.

# BAKUCHIOL & VITAMIN C

NATURALLY ACHIEVE A SMOOTHER, BRIGHTER-LOOKING SKIN



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Revive dull skin and achieve a radiant and even complexion with our brightening moisturizers, serums, and eye Contours. Enriched with superactive vitamin C, Niacinamide, and Bakuchiol, a Natural alternative to Retinol, these brightening formulas give you hydrated, smoother, brighter-looking skin.

# FLORAL RENAISSANCE age control-firm, bright, anti-dark spots



# **NIACINAMIDE C+ FIRMING MOISTURIZER** *Advanced Youth Preserving Moisturizer*

Intense anti-aging moisturizer with Niacinamide, Lotus complex, and firming proteins to help reduce the look of dark spots and improve skin tone and texture over time.



# **RETINOL PRO C+ OVERNIGHT SERUM**Advanced Overnight Brightening Serum

Advanced night serum with brightening Retinol and potent Vitamin C to help improve skin brightness, firmness, and texture overnight.



# **EYE CONTOUR C+ FIRMING SERUM**Super Firming Vitamin C Eye Serum

A Firming eye serum powered by Peptides, Lotus complex, and potent Vitamin C to help brighten dark circles, hydrate, and smoothes the delicate eye area for a more youthful appearance.



# **ANTIOXIDANT C+ FOAMING CLEANSER** *PH-Neutral, Pore-Refining Cleanser*

A PH-neutral, antioxidant-rich daily foaming cleanser packed with Hyaluronic Acid, willow bark (BHA), and cucumber extract that gently washes away excess oil, makeup, and impurities without stripping skin leaving it looking softer and luminous. Without soap or sulfates.

# FIRMING HYDRATION ANTI-WRINKLE, FIRMING ALA NICHTEREATMENT QUAMA UE YECOM I X MOI TUR ZING GLOW POW ROREAM TENSE ACIALS I JM

Deeply hydrate, firm, and reduce the look of fine lines and wrinkles with our advanced anti-aging formulas. Discover our anti-wrinkle potent formulas powered by a clinically proven complex of Amino acids, Hyaluronic acid, Squalane, Omega-3, and Omega-9 to instantly reduce feelings of dryness and restore the skin's youthful complexion.

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# PURE HYDRATION HYDRATE & FIRM

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### MOISTURIZING GLOW POWER CREAM

# Instant Firming Glow Moisturizer

An ultra-hydrating anti-aging moisturizer to visibly plump, firm, and reduce the look of fine lines and wrinkles with clinically tested Protein complex, Hyaluronic acid, and a vegan Squalane.



### ABSOLUTE NIGHT TREATMENT

# Wrinkle Control Plumping Treatment

Ultra-revitalizing anti-aging cream that visibly improves skin texture and firmness overnight with potent vitamin C, clinically tested protein complex, hyaluronic acid, and a vegan Squalane.



# **INTENSE FACIAL SERUM**

# **Ultra-Firming Glow Serum**

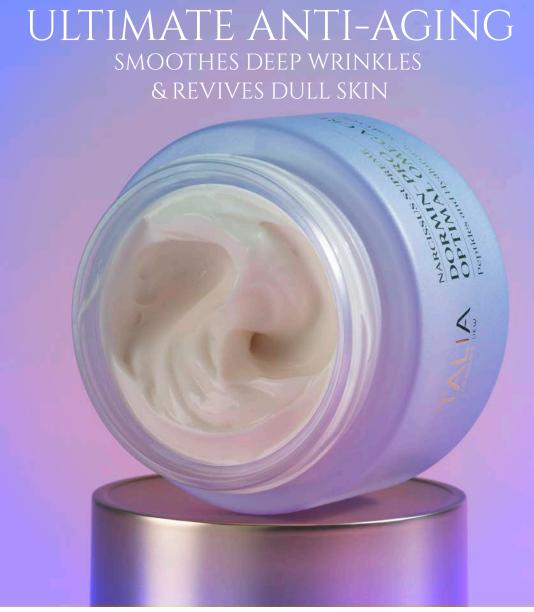
A nourishing anti-aging serum with clinically proven protein complex, Hyaluronic acid, and vitamin C to promote visibly smoother, firmer, and youthful-looking skin.



# AQUAMARINE EYE COMPLEX

# Superb De-Puffing Eye Treatment

A potent firming eye serum with clinically tested peptides, Hyaluronic acid, and Squalane to deeply hydrate, reduce the look of dark circles and improve the look of puffiness under the eye.



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Narcissus Supreme is our premium anti-aging collection that simultaneously targets multiple signs of aging to protect the skin while minimizing the look of wrinkles. These remarkable formulas are inspired by Narcissus bulb extracts dormancy properties enhanced with firming peptides and potent sources of antioxidants to visibly smooth, firm, and redefine skin texture for youthful-looking skin.

# NARCISSUS SUPREME ULTIMATE ANTI-AGING

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# **DORMIN-PRO OPTIMAL OMEGA CREAM**

Superb Anti Aging Moisturizer

Advanced anti-aging moisturizer powered by a unique complex of peptides, Hyaluronic acid, and Narcissus bulb extracts that hydrate dull skin, firm, and reduce the appearance of lines and wrinkles.



### **DORMIN-PRO OPTIMAL NIGHT CREAM**

Superb Anti-Aging Night Recovery

Ultra-Nourishing, anti-aging night cream powered by a unique complex of peptides, vitamin C and Narcissus bulbs extract to boost skin hydration and nourishment while reducing the appearance of lines and wrinkles.



### DORMIN-PRO OPTIMAL OMEGA MASK

Youth Renewal Recovery Mask

A multitasking, anti-aging firming mask powered by a unique complex of peptides, Vitamin C, and Narcissus bulb extracts to visibly firm and redefine the skin texture for youthful-looking skin in just 10 minutes.



### **DORMIN-PRO ADVANCED SERUM**

Advanced Youth Renewal Serum

Advanced skin-smoothing serum powered by a complex of peptides, Hyaluronic acid, and Narcissus bulbs extract to address multiple signs of aging. It works to visibly firm skin and reduces the look of wrinkles.



### **DORMIN-PRO EYE CONCENTRATE**

Dark Circle Correcting Eye Serum

Ultra-potent anti-aging eye serum with 10% Peptides complex, pure Vitamin C, and Narcissus bulb extracts to revitalize the delicate eye area quickly and to reduce the look of dark circles, puffiness and wrinkles.

# SKIN NUTRITION FOR VISIBLE GLOW

Intense nourishment of multivitamins, minerals, and skin-perfecting essentials to intensely hydrate, plump, and smooth dull skin for brighter, healthier-looking skin.

# MULTIVITAMIN C+

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### **HYDRO-CONTROL FIRMING MASK**

# Vitamin C and Niacinamide Sleep Mask

An intense, leave-on overnight mask with advanced Vitamin C, Niacinamide, and Peptides visibly plumps and firms the skin, leaving it smoother, younger-looking complexation in just 5 minutes.



### C+ REPLENISHING FACE OIL

# Ultra-Hydrating, Firming Face Oil

A fast-absorbing, powerful face oil powered by advanced Vitamin C, unique antioxidants, and Squalane to hydrate and smooth skin for a visible glowing look.



# **NIGHT GLOW BODY SERUM**

# Hydrating & Toning Body Oil

A fast-absorbing overnight body serum formulated with a powerful blend of essential oils, vitamins, and antioxidants to visibly smooth and soften your skin.



Perfecting the first step of your daily beauty routine with our sulfates-free, vegan formulations, all enriched with super-antioxidant Dunaliella.

Dunaliella-Clean products effectively purify the skin while keeping it balanced, soft, and hydrated for all skin types.

# DUNALIELLA PURE YOUR FIRST BEAUTY STEP



### APPLE FACE CLEANSER

Perfect Balance Moisturizing Face Wash

An intense replenishing treatment essence powered by antioxidant-rich Dunaliella provides deep hydration and nourishment that keeps the skin healthy-looking, visibly smooth, and radiant.



### APPLE PEACH EXFOLIATOR

Skin-Smoothing Gentle face Scrub

A mineral-rich exfoliating face scrub that quickly removes impurities and excess oil, polishes, and reduces the look of pores without stripping skin. Vegan and sulfates free



### DUNALIELLA ANTIOXIDANT REPLENISHING ESSENCE

A skincare-boosting treatment

An intense replenishing treatment essence powered by antioxidant-rich Dunaliella to provide deep hydration and nourishment that keeps skin healthy-looking, visibly smooth, and radiant.



### **INSTANT DETOX CLARIFYING MASK**

Pore Refining Instant Detox Mask

A powerful Niacinamide and Salicylic acid (BHA) clarifying clay mask instantly clears pores, absorbs excess oil, and visibly improves the complexion of all skin types.



# GLOW ELIXIR PRE-AND POST-MAKEUP BEAUTY MIST





Travel Size 30ml e 1.02 fl. oz

Full Size 100ml e 3.4 fl. oz

# **DUNALIELLA INSTANT GLOW ELIXIR**

pre- and post-makeup beauty mis

Pre- and post-makeup beauty mist that hydrates and soothes skin with antioxidant-rich Dunaliella, Hyaluronic acid, and Peptides complex for a dewy, heavenly scent glowing skin.





We welcome you into a minerals paradise where your body enjoys the complete body treatment it deserves. Starts with soothing scrubs with dead sea crystals that naturally exfoliate and tone your skin and finish with daily mineral body lotion powered with hyaluronic acid and a unique hydrate & nourish blend that will keep your body soft, hydrated, and luxuriously scented.

# NATURAL **DEEPTREAT** ELEVATE YOUR APPEARANCE



# MINERAL SOFT SCRUB COCOA LAVENDER Skin-Smoothing Natural Salt Scrub

Superb-quality Lavender & Cocoa hydrating scrub melts over your body. It transforms into a rich, velvety paste that naturally exfoliates and tones your skin, leaving it soft, hydrated, and silky smooth.



# SALT SOFT SCRUB ORANGE & YLANG YLANG

Polish and Bright Natural Salt Scrub

Powered by Hyaluronic acid and a unique Hydrate & nourish blend comprised of Cocoa butter, Sweet Almond oil, and Shea butter). Daily use will keep your skin soft, hydrated, and luxuriously scented.



# MINERAL BODY LOTION COCOA LAVENDER

Luxurious Cocoa & Lavender Body Moisturizer

Powered by Hyaluronic acid and a unique Hydrate & nourish blend comprised of Cocoa Butter, Sweet Almond oil, and Shea butter). Daily use will keep your skin soft, hydrated, and luxuriously scented.



# MINERAL BODY LOTION NATURAL CITRUS ZEST Luxurious Lightweight Body Moisturizer

Luxurious, Skin-Toning Body Moisturizer powered with a nutrient-rich citrus blend and Hyaluronic acid to soften, replenish and tone the

skin.

