

Welcome to Belle AI

Demand optimization solution for the global retail market by converting online & offline losses into profits



The Modern Logistic Problem

Inaccurate forecasting is the leading factor in revenue loss

Over 80% of retail businesses fail to consummate deals due to out-of-stocks

About 30% of the world's apparel is expected never to be sold

GAP suffered a \$300M loss due to stock outs

Stage	Seed
Industry	Retail, Logistic, Forecasting
Market Size	\$19B Supply Chain Management (SCM) \$3.6B Global demand planning solutions
Funding Goals	Launch a beta version of our product and penetrate USA market
Plugin Integration	Integration with Shopify Plus stores

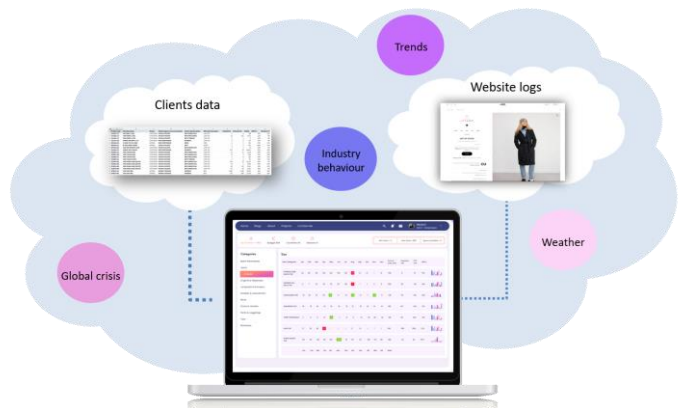
Who are we?

Belle AI's technology is the first to forecast demand by combining data and process mining, identifying blind spots in a customer's journeys. Including NEW items as well as staples.

Belle AI technology minimizes stockouts and overstocks by providing 10X more accurate demand predictions.

Fashion is facing legislation that will change its social responsibility (As with the automotive industry,).

Belle Solution



Value Proposition

We provide a **micro-level** planning based on process-mining AI models

We **optimize** forecasting down to the finest detail level, store-by-store

We uncover blind spots in the consumers' journeys to **PREVENT** out-of-stocks

We de-escalate fast-fashion overproduction

Case Study – IL Market

Brands	YAELO, OR, GAD, KIKO, YVES ROCHER
Number of Items	24K per cycle
Average Price Per Item	\$82
Revenue Gap	+7% up to potential revenue of +21%
Brands - WIP	Winene, MU, Aelika

(Q4)2021

- Company founded
- ✓ \$150K initial self-funding
- ✓ Patented Algorithm

(Q1-Q2)2022

- Research & development
- ✓ B2B market validation
- ✓ 1st prototype

(Q3-Q4)2022

- MVP & Product Launch
- ✓ IL market – 2 successful POCs
- ✓ +7% profitability increase

>> 2023

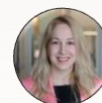
- Future to come
- ✓ Solid system
- ✓ 10 Mid-enterprises shops
- ✓ \$500K ARR

Contact Us

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