Belle™

Automated demand forecasting

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The problem

35%

Overproduction in the apparel market caused by the escalation of fashion cycles ($472 billion).

20%

Demand for out-of-stock items stays unrevealed, causing $643 billion in market opportunities' losses for retailers.

The Solution is Belle AI

A real-timer **demand planning and optimization solution**, building up knowledge from both item and customer perspectives

Manual

Excel-based planning and execution

Automated

Auto-definition of targets and execution of demand

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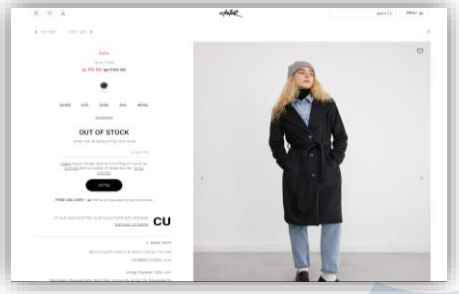
Trends

Clients data

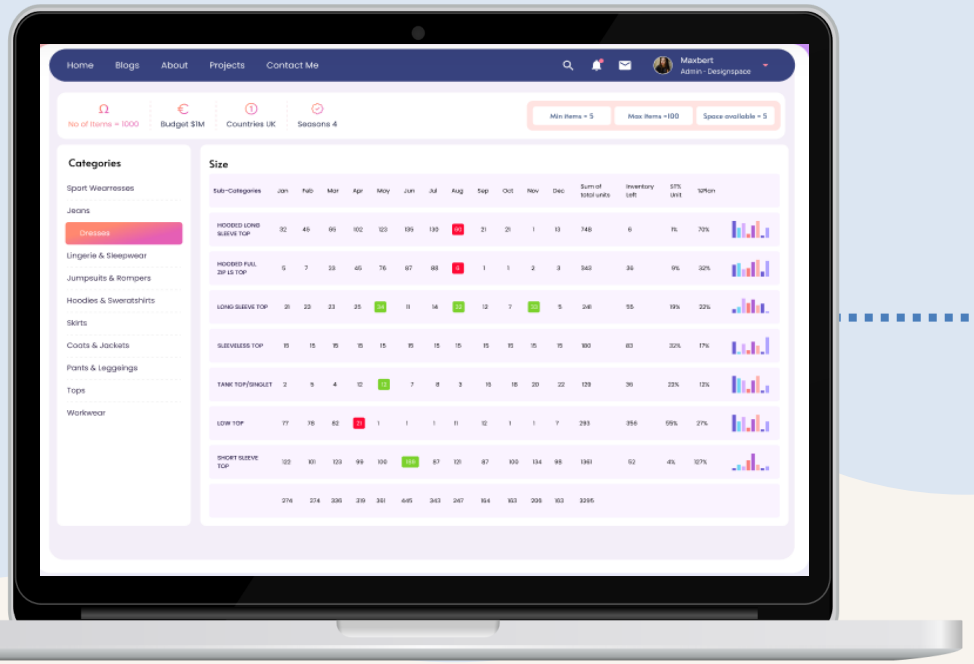
Website logs



Industry behaviour

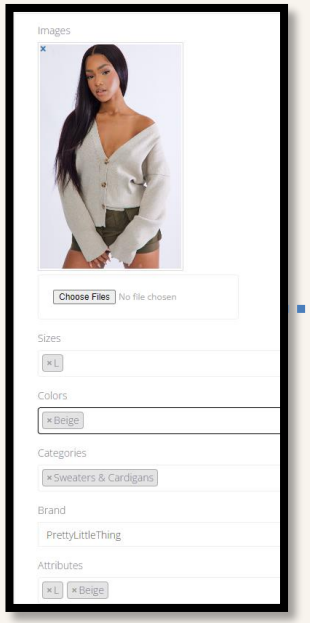
Global crisis

Weather



New Items, not just staples

It is the first solution of its kind to predict inventory for brand new items using Like4Like



Families tag (e.g., gender)

Category (e.g., coat, dress es)

Sub-Category (e.g., high/low waist

Attribute groups (e.g., colors, cuts)

Shape (e.g., body type, toggle)

5 layers of auto-tagging

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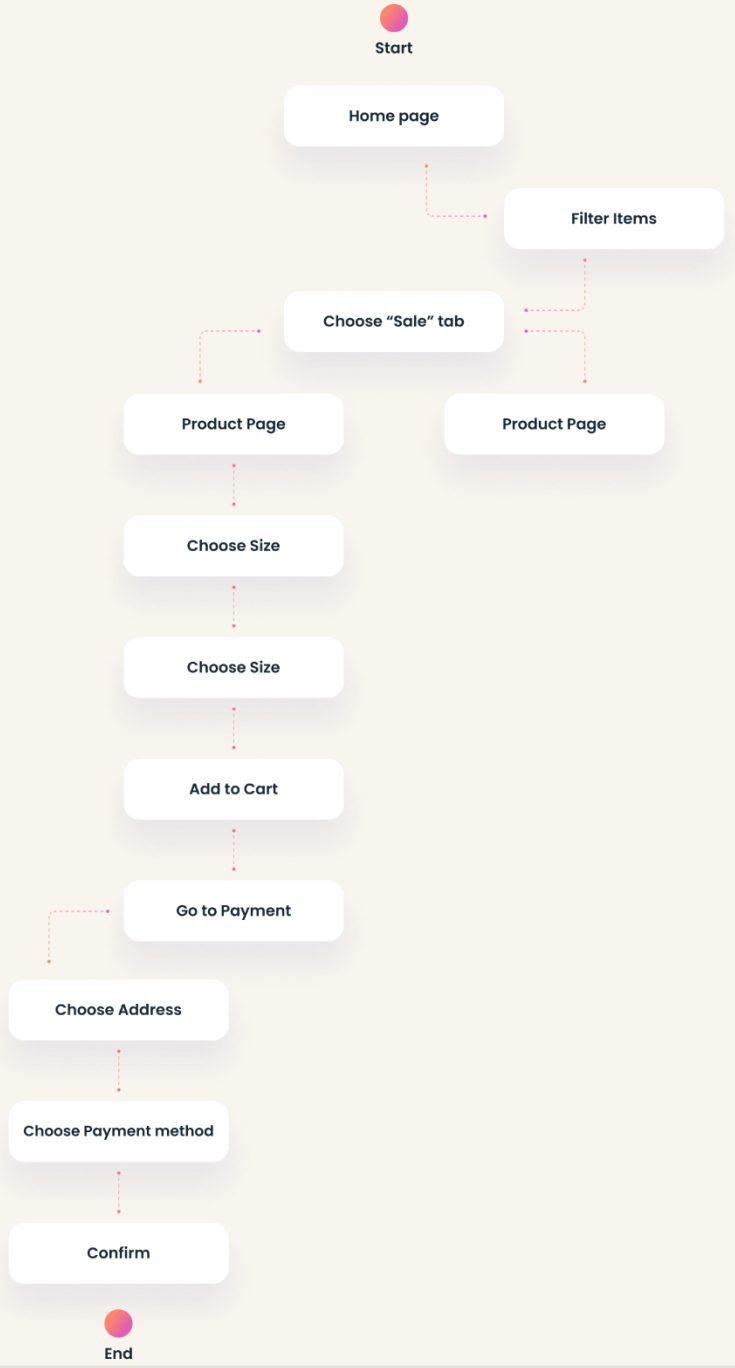
Reveal customers' behavior from website logs

Provide insights into customers' behavior and trends to make demand forecasting even more accurate



Store-by-Store

By accurately predicting demand, businesses can ensure that they have enough products or services available to meet customer demand, improving customer satisfaction and loyalty Store-by-Store

Belle.

Our proposition

Up to 21%

profitability increase

Decrease inaccuracies by at least

50%

Free Pilot

We know our value! Ensuring customer trust during a 3 months free pilot

Who are we?

Dr. Lihi Raichelson
Co-Founder & CEO

Jasmine Bar-gad
Co-Founder & COO

Yael Kochman
Board - Retail innovation

Raviv Cohen
Advisory Board- Nike

Marcin Kasprzyk
AI Expert

George Garama
VP R&D

Contact us

to learn more about Belle AI
& investment opportunity

https://belle-ai.com/