"Digital-Health Nation" Showcases Healthcare Innovation at HIMSS 2018

20 Israeli companies showcased their latest digital health technologies at the Israel National Pavilion at the HIMSS 2018 conference in Las Vegas from March 5-9, demonstrating Israel's status as a global hub of healthcare innovation.

The <u>HIMSS Annual Conference & Exhibition</u> attracted more than 40,000 healthcare stakeholders, including IT experts, clinicians, healthcare executives, and vendors. On display at the Israel pavilion were Israeli healthcare innovators from multiple sectors including data analytics, imaging reconstruction, diagnostics and monitoring, medical administration, IT software, telemedicine, virtual reality, and more.

Here's a glance at a few of the Israeli companies that exhibited:

- <u>BioBeat</u>'s wearable monitor provides round-the-clock, real-time monitoring of vital signs, including heart rate, blood pressure, and cardiac output, saving patient information in a cloudbased data center to provides caretakers with an important tool to assist in disease management and to optimize clinical outcomes.
- Bringing diabetes treatment into the digital age, <u>GlucoMe</u> has built a comprehensive diabetes
 care platform featuring smart diabetes monitors, a mobile App, and a cloud-based Digital
 Diabetes Clinic to simplify the way patients, caregivers, and medical professionals manage
 diabetes.
- Harnessing machine learning and Artificial Intelligence, <u>Nutrino</u> has developed FoodPrint™, a
 personalized nutrition insights platform to uncover the invisible connections between people
 and food to empower better nutritional decisions for better health outcomes.

Home to more than 400 companies in the digital health sector, Israel has been a leading adopter of digital health innovation. For over 25 years, the Israeli healthcare system has implemented health IT, electronic medical records and business analytics. Israel's largest HMOs have led this digital health implementation revolution. In Israel today, there is almost 100% adoption of electronic medical records, extensive usage of laboratory and imaging information system systems, and computerized physician order entries. 95% of primary care physicians use e-prescribing.

As national governments and medical facilities move toward greater adoption of these technologies, Israel's innovations in digital health are helping treat patients throughout the world.

For more information, please visit http://www.itrade.gov.il/ or contact your local Israel Economic Attaché.